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# Pet project offers rewarding results

WHEN redundancy forced Tom Cartmale to rethink his catering career, franchising offered him the solution.

Mr Cartmale, from Stoke-on-Trent, Staffs, had worked as a chef for almost 30 years and joining pet food specialist franchise Oscar enabled him to put his culinary expertise to a different use.

He said: "Catering was all I knew. As a franchisee with Oscar my role is to provide animals with a quality range of foods selected to suit their age, breed and lifestyle, so my knowledge of how to serve up a good meal was being

appreciated by a new set of customers."

Eleven years after joining the company Mr Cartmale is still enjoying his work.

He said: "Having job satisfaction while earning a living makes running my own business worthwhile.

"With back-up from experts in veterinary care, behaviour and nutrition I can offer a unique service. Oscar's system works."

Oscar is a full member of the British Franchise Association.

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