

# For the love of animals

OSCAR HAS GIVEN CAROLE AND STEVEN  
LANE THE CHANCE TO RUN THEIR OWN THRIVING  
PET FOOD DELIVERY BUSINESS FROM HOME



**C**arole and Steven Lane could not wait to get their OSCAR business up and running. All the connections with OSCAR just fell into place and, with backing and family support, the pets of Chorley in Lancashire were about to discover OSCAR.

"To work with pets was a new experience, but to live with them was part of growing up," Says Carole. "They were my life - even more so when my father trained dogs for the police force."

#### FRIENDLY

She adds: "My career has been office based since leaving school, with redundancy bringing a closure to my enthusiasm to carry on. Steven, my husband, is a car mechanic and while looking into running a franchise within the motor trade we found OSCAR. The more we investigated, the more it suited our lifestyle. A friendly approach, sound background and love of animals; combined with honest food at a sensible price, secured the confidence we needed to proceed."

"We can now work towards enjoying a comfortable life fulfilling our passion for helping animals. The range of quality products and a reliable, personal service gives us the chance to run a thriving business from the comfort of our home."

#### MARKET LEADER

OSCAR Pet Foods was founded in 1990 and is now the market leader in pet food home delivery with a wealth of experience in franchising and the pet

industry. Previous experience is not necessary as OSCAR's proven system will train and support you throughout your franchise term. An OSCAR franchise provides the security of a strong brand and protected image that gives you the benefit of running your own business to suit your circumstances. Within your own exclusive territory you can provide a convenient and free direct-to-the-door delivery service with a comprehensive range of quality pet foods that is supported by an honest label policy. **MM**



#### FOR MORE INFORMATION

■ Call **0800 068 1106** for full details and a free information pack. Email: [discover@oscars.co.uk](mailto:discover@oscars.co.uk) Web: [www.oscars.co.uk](http://www.oscars.co.uk)

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