

expressfranchising



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Solid foundations of a well-built company

MACC is a multi-million pound French-based organisation that supplies high quality equipment to the building and construction industries.

The success of the family-run business, which has thousands of satisfied customers across Europe, is based on tried-and-tested sales and demonstration techniques.

Having operated in the East Midlands and the South-east for a number of years, MACC has decided the time is right to roll out its franchise model throughout England. It is now looking for

the right people with selling skills and the determination to run their own business.

Franchisees will need to invest about £15,000. Comprehensive training will be provided by MACC from its head office in Châtelleraut in mid-west France.

This will be followed up by additional day-to-day support in areas such as appointment planning and other sales promotion activities.

**INFORMATION: 01325 251 455/
 email kr@franchisecompany.co.uk /
 www.macc-uk.com**

Wright decision

HAVING spent 27 years in the family building firm Allison Wright (below) decided she wanted a business of her own so in 2012 she joined Oscar, the pet food franchise.

"I had confidence in the product, which made purchasing the business easy," she said. "What's more, the franchise offers me the flexibility to work around my commitments."

Ever since joining Oscar, Allison has received all the support she needs.

"There is always someone from Oscar

to help with every aspect of the business.

"At the same time, I am able to work closely with other franchisees, enjoying shared opportunities at shows and fairs.

"Such events give me the chance to meet pet owners, which create opportunities to achieve new business."

**INFORMATION:
 0800 068 1106 /
 www.oscars.co.uk**



Fair way to make a living from golf

GOLF is a passion that can be shared by both women and men.

But if the odd come here and there isn't enough, what about combining business with pleasure.

Club-Clean franchisees operate mobile valet stations that use ultrasonic machines to clean a full set of golf clubs in just minutes.

It's a service that golfers really appreciate and with millions playing regularly the potential market is huge.

Since launching in 2006 Club-Clean has enjoyed steady growth in the UK

and also has franchisees in Spain, the Netherlands and the USA.

The brand has just been launched in Ireland where former financial services professional Michael Walsh is leading the way in the Dublin area.

"The franchise gives me the opportunity to run my own business and offers great flexibility," he said.

Start-up cost is £12,500 with minimal overheads, flexible working and the potential to start earning straight away.

**INFORMATION:
 0800 043 7780/
 www.club-clean.com**

Cleaning gives a chance to shine

SHEREE Parker is one of Ovenclean's longest established and most successful franchisees, yet is one of just a handful of women.

Since joining Ovenclean in 2001 she has expanded her initial owner operator business into a thriving management

franchise, with two vans and two staff.

"Being a woman has certainly not presented any challenges," she said. "Just ask yourself if self-employment is for you. If it is, then franchising offers the opportunity to grow a successful business

without many of the risks of going it alone."

The benefits, such as flexible hours and working from home, could make it attractive for women trying to balance a career and family.

**INFORMATION: 0800 988 5434/
 www.ovenclean.com**

Banking on highest quality care

JANIS Anderson gave up a successful career in finance to build a business that would enable her to give something back as well as create a thriving enterprise of her own.

Today she is director of care franchise Caremark in Aylesbury and Wycombe in

Buckinghamshire, and the bfa HSBC Franchisee and Female Franchisee of the Year 2014.

Janis worked in banking and now she is using those skills to build a successful home care business delivering high quality care and support to children and adults who

want to live independently at home.

The care sector attracted her attention because it provided a service that she felt passionate about.

**INFORMATION:
 01903 266 392/
 www.caremarkfranchises.com**

Looking for a franchise?



Learn more with a FREE copy of the new issue of Franchise World, the premier news magazine.

Call 020 8605 2555, or view free online at www.franchiseeworld.co.uk



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