

# expressfranchising



In association with  
**The National Franchise Exhibition**  
 5 & 6 October 2012 | NEC, Birmingham

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## Clean break that scrubs up nicely

OWEN Rowlands had spent 15 years working in the highway construction and maintenance industry when he was given notice of possible redundancy.

Deciding it was time for a change, he joined Ovensclean earlier this year.

He started his training just a few weeks after attending one of the company's franchise open days and speaking to a number of franchisees.

He said: "My

training included two weeks with Ovensclean franchisee Ian Fidge, who is still happy to offer advice. You get all the support you need."

At his launch, more than 15,000 leaflets were distributed across Mr Rowlands' territory.

"Joining Ovensclean was definitely the right decision for me," he said.

**INFORMATION:**  
 0800 988 5434/  
 www.ovenclean.com



**FOOD FOR THOUGHT:** Oscar offers flexibility and independence

# Be your own boss

**M**OBILE franchises offer plenty of choice, flexibility and low overheads, which is why they have become increasingly popular with prospective business owners who want to be in the driving seat.

Oscar Pet Foods currently has 93 franchises established throughout the UK, many owned and run by people drawn to an attractive lifestyle change they were looking for.

Franchise recruitment manager Janet Walmisley said: "They have come to us from a wide range of career backgrounds and they like the flexibility of being able to work the business how they want to."

With no need for premises, overheads can be kept to a

minimum. In many cases the franchisee's vehicle becomes a mobile workshop.

Mac Tools sees its franchise owners as trusted distributors of what it considers to be the best quality tools on the market to customers such as car dealerships, automotive repair shops, manufacturing units and engineering companies.

### Regular

Working from a professionally equipped vehicle, the role of the franchisee is to sell direct to their customers by making regular visits to their workshops and building a good working relationship.

The franchise opportunity offered by mobile car valeting specialist Lellers also provides

the high level of flexibility and freedom many are looking for.

The business started out as one small van visiting local homes and businesses. As demand for its professional car valeting services and high standards of customer care increased, Lellers opted for franchising as the best way of expanding the business.

The company is now looking for people to join its national franchise network and run their own Lellers mobile car valeting franchise.

### INFORMATION:

- Oscar Pet Foods: 0800 068 1106/  
www.oscars.co.uk
- Mac Tools: 08450 6000 60/  
www.mactools.co.uk
- Lellers: 0800 731 6353/  
www.ellers.co.uk

## Screen repairs can clear the way

WINDSCREEN damage repair is an area where Optic-Kleer has an excellent reputation.

Founded in 1991, the company wants individuals to join its national franchise network and provide the same high standards of repair and customer service that are the hallmark of the brand. Former automotive

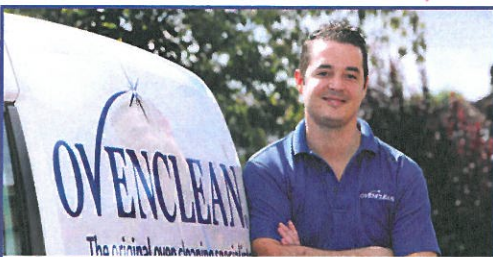
industry national account manager Mark Brett took on his Optic-Kleer franchise in 2005, a move that he says has brought him financial independence, security and job satisfaction.

He said: "Optic-Kleer has given my wife Debra and myself the opportunity to build a successful business around a quality

product." The Optic-Kleer franchise package, which costs £12,000, includes training, patented equipment and back-up and support that together enable franchise owners to hit the ground running.

**INFO:**  
 01205 311  
 132/www.

[optic-kleer.co.uk/franchises](http://optic-kleer.co.uk/franchises)  
 e-mail: [info@optic-kleer.co.uk](mailto:info@optic-kleer.co.uk)



## Earn money from day one!

Ovensclean is a simple to manage franchise, with low overheads, a massive marketplace and excellent earnings potential.

- Flexible working hours to suit your lifestyle
- Potential to earn over £1,000 per week\*
- Massive, virtually untapped marketplace
- Regular, repeat business
- Great job satisfaction
- Unique cleaning system

Invest today in a brighter future!

Call now for more information

**0800 988 5434**

Franchise investment £16,995 + VAT

quote ref: DE1112

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**Lellers** 25 years experience

**BE YOU OWN BOSS EARN OVER £60K PER YEAR!**

Join the UK's leading mobile valeting company. We provide franchisees with - Full training in valeting & business functions. Start up customer base. Exclusive working area. Continued back up support. Fully equipped signed written van.

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**Optic-Kleer**

- National Brand
- Low Start up costs
- Finance available
- Certified training
- National contracts
- State of the art tools
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- 21 year old company
- Full or Part time
- Full tech support
- Mentoring program

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 www.optic-kleer.co.uk/franchises 01205-311132

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**Mac Tools**

Mac Tools is part of Stanley Black & Decker, an \$11+ billion global organisation and owner of the world famous Stanley Black & Decker and DeWalt brands. If you have the desire and passion to work for yourself, available cash of £15,000 and the ability to build relationships, our franchisees give you the power to drive your future with our training and support.

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 www.mactools.co.uk

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For more information, please contact:  
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 Richard Stanbridge, U.S. Commercial Service  
 T: 020 7894 0419  
 E: Richard.Stanbridge@trade.gov

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