

# expressfranchising



Edited by  
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## Son opts to pursue parents' pet project

WHEN Chris McGee was forced to change career one particular franchise, Oscar pet foods, came highly recommended.

He said: "Little did I know that when my parents sold their successful south Nottinghamshire Oscar franchise in exchange for retirement I would follow in their footsteps three years later in a neighbouring area."

Chris (right) had plenty of experience



of dealing with the public, having worked in sales, and he was keen to use his skills to run his own business.

He said: "Oscar had a proven system as well as excellent support from head office. The flexibility of planning my days around customers and family means I have the best of both worlds. My intentions are to become the franchisee with the highest turnover and sales."

INFO: [www.oscars.co.uk](http://www.oscars.co.uk)

## Taking the lead

WE are a nation of animal lovers and we're keen to show our four-legged friends how much we care about them during this National Pet Month.

For anyone thinking about taking on a pet care franchise April could, as such, be the perfect time to explore opportunities ranging from holiday care and grooming to pet food delivery and dog training.

Dogknows provides care and training for dogs and is looking for successful people possibly looking to change career and wanting to do something they have a real passion for: working with dogs.

Founder Bobs Broadbent, who is a UK accredited dog trainer, said: "It is an opportunity to combine your transferable people skills and organisational skills with your passion for learning how dogs tick, and to run your own Dogknows business, helping to create positive relationships between dogs and their owners."

A 10-day franchise training

programme combines classroom and practical training, including how to use modern force-free, positive reinforcement handling and training techniques, and can be tailored to individuals depending on their level of experience with dogs.

She added: "We provide continuing support and are always here to help. This could be the opportunity for real change and the job satisfaction you've been looking for."

INFORMATION: [www.dogknows.biz](http://www.dogknows.biz)

