

BUSINESS TYPE

CityLocal is run by local people...

Home office B2B white collar consultancy franchise

Homeware and nursing agency

Award winning care and nursing services
Provider of care at home servicesCare services
Personal/social care providersHome help services management franchise
Excellent franchise opportunity available
Senior care in the homePhysical motivation for the elderly
Clothing for the elderly
Quality home care services for adults and seniors

Fantastic franchise opportunities/proven returns

Multi-sports for children aged 2-10 yrs

Baby classes
Impressions and solid castings from birth

Technology education for children

Fun energetic classes for preschool children
Join diddi dance to Get Children MovingJoin the UK's largest go kart company
Baby and pre-school children's activity programmes
Education programmes coming to the UK
Drama schoolsPre-school music/singing class
Global franchise for a revolutionary clay product.
The fabulous and fun sand art franchise
After-school maths
Help children's confidence soar
Physical skills for nursery children
Cast of baby and infant hands and feet
Pre-school childrens photography franchise
Music and dance classes for pre-school childrenThe premium brand in pre-school music sector
Day nurseries
Experts at taking beautiful images
Popstar parties & street dance classesExperts at taking beautiful images
Leading sports coaching company in the UK
The UKs No.1 sports franchise
The Dragons Den theatre schoolMulti-sensory, music & movement classes
Childrens developmental gymsChildren's play programme
Children

Children's yoga

Ticking all the **boxes**

THE OSCAR PET PRODUCT DELIVERY FRANCHISE HAS GIVEN LIZ MORETON A NEW FOCUS IN LIFE



For Liz Moreton of Nuneaton, OSCAR ticked all the right boxes, giving her a business opportunity she could run from home while being surrounded by her family of dogs.

"I have been breeding Labradors for a number of years and with a family of five dogs and Lloyd, my ex-racehorse, pets are my life," Liz says. "Work used to revolve around the tourist industry and over the last 18 years I'd been teaching travel and tourism at a local college.

"However, too much of the same thing meant it was time for a change and going back to my passion for pets seemed the obvious thing to do. I had previously heard of OSCAR products, but I didn't realise it offered a business opportunity that could be operated from home until I located their website."

COMMITMENT

Liz says she didn't hesitate when it came to committing to OSCAR: "The business concept suited

me down to the ground and because I love talking to people about their pets, I was keen to get started.

"By putting my teaching skills to good use, I began by giving talks at dog shows and puppy training classes. Talking has led me to shows and country fairs, extending my presence to horse and school events. This success has brought about return invites that continue to provide a steady stream of positive leads for me to convert into reliable customers."

IMPROVEMENT

Being her own boss has allowed Liz to see how OSCAR's food has helped to resolve a number of sensitive stomach problems. She adds: "Generally, there is a marked improvement in the condition of my cat and dog customers, with one rescue dog now 20 years of age and thriving.

"I needed this change of lifestyle and OSCAR has given me everything I wanted, including a purpose and a new focus in life. I work to suit me, my dogs see more of me and there is plenty of time to manage the business administration.

"I'm never alone, as support from head office has been fantastic. And with a super network of franchisees, who are all ready to help and share ideas, it simply confirms my thoughts that this is truly an excellent business." **MM**

FOR MORE INFORMATION

■ Call **0800 068 1106** for full details and a free information pack. Alternatively, email **discover@oscars.co.uk** or visit **www.oscar.co.uk**.

FREE INFO NO: 4211