

BUSINESS TYPE

Estate agency
Lettings and property management franchise
Management franchise, property inventories
Redstones Property & Letting franchise opportunity
The letting agency that is different from the rest
Video inventories to protect landlords' property
Mobile, high quality automotive & marine valeting
Manufacturer/supplier of vehicle cleaning products
5 years experience in the mobile valeting arena
Mobile automotive SMART repairs
Car valeting franchise
The leading minor automotive paintwork repairer
Specialist automotive dent repairs
Cosmetic vehicle repairs
Vayres: UK's no1 on-line tyre retailer
Mobile tyre and alignment specialist
Build a £1m business in only three years
Mobile automotive tool retailer
Mobile tyre repair
On site car valeting
MOB service that comes to you
Revive! Smart repairs
Automotive handtool distribution
Formula One of automotive franchises
Bird and pest solutions
The most comprehensive pest control franchise
Home dog training, dog behaviour specialists
Home from home pet care
Dog washing franchise
Dog washing franchise
Pet products
Pet food & accessories
Pals4Pets is a professional pet service provider
The UK's largest mobile pet food franchise
Home from home dog boarding company
Marketing and visual communications franchise
Photography training and franchising
A monthly newspaper for local business.
Greeting card publisher and franchise company
Greeting card distributor
Greeting card distributor
Publish annual tourist guide

A business of her own

ALLISON WRIGHT EXPLAINS HOW SHE WENT FROM A CUSTOMER OF OSCAR PET FOODS TO ONE OF ITS FRANCHISE OWNERS



For 27 years Allison Wright worked in her family's property building business. Office based, her role as company secretary and administrator meant she led a solitary existence, which took some of the enjoyment out of the work she was doing.

Allison explains: "Deep down I wanted to have a business of my own, but I didn't know where to start - until I discovered OSCAR."

SOCIAL

Her relationship with the pet food home delivery specialist began when, along with her dog Jasper, she joined a group of dog walkers in her local park.

"It was a social event among OSCAR customers and before long I too became an OSCAR customer," Allison explains. "I loved the concept of the complete pet care service - Jasper thrived on the food and Monty, my new puppy, has proved the food has also provided their respective lifestyles with an all-round balanced diet."

She then became aware her local franchisee was advertising his business for sale. "Without hesitation, I made an enquiry," Allison says. "I could see that it

offered me flexibility to work around my current commitments, but ultimately the opportunity added to my passion for pets.

"I had confidence in the product and service and that made the process of purchasing my OSCAR business easy. I was also grateful for being given an introduction to existing customers - it was a valuable experience, as it gave me a direct opportunity to understand the function of the business and appreciate their needs."

SHARED

Allison says the staff at OSCAR have been a great support: "There is always someone to help with every aspect of the business. Equally, while I have my own exclusive territory, I am able to work closely with my neighbouring franchisees. This portrays the size of our network and we enjoy shared opportunities at shows and events in our respective areas. It gives us the chance to meet pet owners who love to talk about their pets, which is one of the best platforms for attracting new business.

"Working hours to suit me, I am thrilled with my OSCAR franchise and from my past experience it has helped me to appreciate

that you have to be disciplined to succeed. Work hard and you will get back what you put in." **MM**

FOR MORE INFORMATION

■ Call **0800 068 1106** for full details and a free information pack. Alternatively, email **discover@oscars.co.uk** or visit **www.oscar.co.uk**

FREE INFO NO: 4211

