

BUSINESS TYPE

Weight loss retailer franchising UK

Health and fitness

One of the most successful names in hairdressing

Hair and beauty

The unique jewellery company

Health & beauty

Tanning shop franchise

Hair and beauty

Leading mobility and homecare retailer in the UK.

Hi-fi retailer

Alcohol retail

Retail supply of jewellery

Fireplace & central heating retailer

Furniture shop

Opticians

Refilling & re-manufacturing printer cartridges

Pawnbroking and financial services concept

The UK's favourite buy and sell store

Cheque cashing/retail services

An exciting discount retail franchise

Video games retail specialists

Focus on You designer eyewear franchise

Saddlery shop

Storage and organisational product specialist

Golf shops

Pub retailing

Lifestyle, leisure, sport, fitness, family, retail

Sound systems and home cinema retail

Photo and digital specialists for nearly 30 years

Confectionery shops

The UK's largest franchised carpet retailer

Children's footwear

Oils, vinegars, spirits & liqueurs from the cask

The UK's only alteration franchise

The UK's largest 'For Sale' board company

Air conditioning, heating & refrigeration

Manufacturers of high quality blinds

A window repair and refurbishment franchise.

Management in building insurance claims

Walk in baths & showers

Organic carpet cleaning

Garden Maintenance Franchise - North East England

Handyman franchise

Boundary fencing supply and installation.

Property insurance claims and remedial services

Commercial grounds maintenance contractor

Lawn treatment service



Thriving business

NEIL AND LORRAINE STAPLETON SAY THEIR OSCAR PET FOOD FRANCHISE HAS GIVEN THEM AN ENVIABLE LIFESTYLE

Based in Honiton, Devon, Neil and Lorraine Stapleton said over 16 years ago that they were starting their OSCAR franchise in anticipation that its eventual success would provide a good income, enable them to enjoy a better standard of living and allow them to spend more quality time with their young family.

Neil says: "We stuck to that belief and worked hard, sacrificing a little along the way, but now we have total control.

"Would we do it all over again? Yes we would. OSCAR has brought us a very special lifestyle. Being able to work together and be there to see our children grow up is something we would not have missed for the world."

VALUE FOR MONEY

Having focused on how to save their customers time and money, Neil and Lorraine's business is still growing, despite the sluggish economy. "Our quality products can reduce unnecessary veterinary bills and, combining that with home delivery, we have made a difference to the fuel costs of shopping for pet food," Neil explains.

"By researching the market, it is clear that OSCAR food is well priced compared to our competitors. In addition, the quality of our product helps us to reduce feeding rates, offering greater value for money. It proves itself time and time again."

The couple have always worked as a team - Neil's in charge of deliveries, while Lorraine manages the office and promotional opportunities. Neil says: "One thing we restructured was delivery days and over time we too have cut back on our use of fuel by better planning of deliveries. The rest of the time is ours to enjoy long weekends or make use of the extra hours to attract new business.

"We do not take our success for granted. We always keep on top of things and over the years have gained great benefit from working and sharing ideas with fellow franchisees. To have a network of people all working towards the same goal has benefited our progress. It's a deeply satisfying way to run your individual business in your individual area knowing you are visible throughout the UK."

PROTECTED IMAGE

An OSCAR franchise provides the security of a proven brand and protected image, as well as giving you the opportunity to run your own business to suit your circumstances. Within your own exclusive territory you can provide a convenient and free direct to the door delivery service with a comprehensive range of quality pet foods that is supported by an honest label policy.

Offering a personal pet care service with ongoing expert advice to pet owners, health care products and accessories is unique to OSCAR and brings many rewards, including repeat business and the chance to meet the UK's 13 million pet owners.

OSCAR has, over the years, gained the experience and confidence to recognise the importance of making career changing decisions. So if you want the freedom and security of running your own business, your change for the better should be with OSCAR. **MM**

FOR MORE INFORMATION

■ Call **0800 068 1106** for full details and a free information pack.

More Info - www.makingmoney.co.uk/r/4211