

BUSINESS TYPE

Bright future

PAUL AND BRIDGETTE BURNETT FULFILLED THEIR DESIRE TO WORK TOGETHER BY INVESTING IN AN OSCAR PET PRODUCT DELIVERY FRANCHISE



Looking for a comfortable future, Paul and Bridgette Burnett soon realised that OSCAR had all the right ingredients to make an ideal business.

Paul explains: "After many years of working as an electrical contractor in various guises, the large contracts were becoming increasingly difficult for me to handle and I began to realise there was more to life than being an electrician.

"Over the years Bridgette has developed a variety of skills, as well as being a mum to our now grown up and flown-the-nest family, and she agreed that this could be the right time to fulfil our long-term desire to work together."

BUSINESS FOR SALE

The couple understood the responsibility of running a business, as well as the benefits of franchising, but with no idea where to begin their research, they turned to the internet. It was here they found OSCAR had a business for sale in the south west.

"Without hesitation, we requested an information pack that was full with details and explanations that were easy to follow," Paul says. "It was a very impressive first presentation to someone who had no idea of the OSCAR concept and, backed up with questions answered and encouraging reports from existing franchisees, our minds were made up.

"We were overwhelmed with the response from OSCAR. Here was our new business venture that had the backing of a well established UK company, with franchisees around the country all working to reach the same goal. The business came with back-up support from head office, but we were also very lucky to have enthusiastic local franchisees behind us."

Paul and Bridgette's area takes in Mid and North Devon, spilling over into West Somerset.

"Part of the area was a resale, giving us an initial introduction to existing customers who already appreciated the quality of our products and service, which we have embraced with lots of awareness campaigns," Paul says.

"Very quickly, we have increased our customer base by following the system - helped by the OSCAR telesales team producing positive results. We also managed to fit in an end-of-season country show while securing a regular slot at a local market.

"It's early days, but we have been brave enough to set a manageable target for the future around working on our house and building a business. Also, as we're keen to keep fit, we have planned how to combine our hobby with work. Having said that, our young Springer Spaniel, Holly, who is full of beans and obviously fed on OSCAR pet food, keeps us on our toes."

GREAT PRODUCT

Both Paul and Bridgette agree that their future looks bright.

"We have a great product that we are proud to sell with confidence and, combined with the strength and backing of OSCAR, we aim to succeed in business, while trying not to dwell on the fact we wish we had done this 10 years ago," Paul says. **MM**

FOR MORE INFORMATION

■ Call **0800 068 1106** for full details and a free information pack. Email: discover@oscars.co.uk
Web: www.oscar.co.uk

FREE INFO NO: 4211

CityLocal is run by local people...

Home office B2B white collar consultancy franchise

Homecare and nursing agency

Award winning care and nursing services
Provider of care at home services

Care services
Personal/social care providers

Home help services management franchise
Excellent franchise opportunity available
Senior care in the home

Physical motivation for the elderly

Clothing for the elderly
Quality home care services for adults and seniors

Fantastic franchise opportunities/proven returns

Multi-sports for children aged 2-10 yrs

Baby classes
Impressions and solid castings from birth

Technology education for children

Fun energetic classes for preschool children
Join diddi dance to Get Children Moving

Join the UK's largest go kart company
Baby and pre-school children's activity programmes
Education programmes coming to the UK
Drama schools

Pre-school music/singing class
Global franchise for a revolutionary clay product.
The fabulous and fun sand art franchise

After-school maths
Help children's confidence soar
Physical skills for nursery children
Cast of baby and infant hands and feet
Pre-school childrens photography franchise
Music and dance classes for pre-school children

The premium brand in pre-school music sector
Day nurseries
Experts at taking beautiful images
Popstar parties & street dance classes

Experts at taking beautiful images
Leading sports coaching company in the UK
The UKs No.1 sports franchise
The Dragons Den theatre school

Multi-sensory, music & movement classes
Childrens developmental gyms

Children's play programme
Children

Children's yoga