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[OSCAR]

Secure career

Lucy Banks fulfilled her ambition to run her own business by investing in an OSCAR pet product delivery franchise



As a former police officer, Lucy Banks was able to put her experience of serving the public to good use with her new OSCAR business.

She explains: "I haven't looked back since meeting OSCAR. Being a customer, one thing led to another when I discovered an OSCAR franchise was available in my area."

FAMILY

It all began when Lucy became a mum. "Going back to work for the police force after maternity leave was too demanding, because my family had to come first," she says.

"Although I'd had a long-term ambition to run my own business, I wanted it to be something different from my past career and something I could combine with managing a young family.

"After looking at my options, I could not have wished for a better opportunity. OSCAR enabled me to use my people skills and previous experience in customer services and hospitality, which tied in nicely with my qualification in event planning.

"Having been given fantastic support to get started, I have nothing

but praise for OSCAR in making the whole learning process easy to follow. What's more, I have no worries, as the back-up advice and helplines are always open.

"What also excites me about my business is the value of social media. It's been a great marketing tool, enabling me to keep in touch with customers and introduce my pet care service to like-minded people."

PROJECT

Lucy says her partner, Steve, is supportive of her decision to become a franchisee: "Even though he works unsociable hours, he is keen to learn aspects of the business and help it grow, because we want this to be a long-term project.

"I can't stop thinking of different ideas to develop my business and by sharing opportunities with compatible organisations who complement my products and service, it makes all the difference.

"Having my own business ensures I can work to my expectations. I'm not influenced by events or circumstances and satisfaction comes from having a secure career that gives me time to plan my schedule.

"If I were to give advice to anyone wishing to follow in my footsteps, it would be to speak to other franchisees for encouragement and take time to get to know your area, as it will pay dividends."

HAVING BEEN GIVEN FANTASTIC SUPPORT TO GET STARTED, I HAVE NOTHING BUT PRAISE FOR OSCAR"

★ INFORMATION

Call 0800 068 1106 for full details and a free information pack. Email: discover@oscars.co.uk
Web: www.oscar.co.uk