

BUSINESS TYPE

Homecare and nursing agency

Award winning care and nursing supply

Domiciliary/Home care

Provider of care at home services

Care services

Personal/social care providers

Home help services management franchise

Senior care in the home

Physical motivation for the elderly

Clothing for the elderly

Baby classes

Impressions and solid castings from birth

Technology education for children

Fun energetic classes for preschool children

Join diddi dance to Get Children Moving

Join the UK's largest go kart company

Baby and pre-school children's activity programmes

Education programmes coming to the UK

Drama schools

Pre-school music/singing class

Global franchise for a revolutionary clay product.

After-school maths

Physical skills for nursery children

Cast of baby and infant hands and feet

Pre-school children's photography franchise

Music and dance classes for pre-school children

The premium brand in pre-school music sector

Day nurseries

Popstar parties & street dance classes

Leading sports coaching company in the UK

The UK's No.1 sports franchise

The Dragons Den theatre school

Multi-sensory, music & movement classes

Children's developmental gyms

Children's play programme

Children's yoga

Domestic cleaning services

Carpet cleaning/restoration

Commercial cleaning and hygiene products

contact us for our no nonsense information pack

Carpet, hard floor and soft furnishing cleaning

Domestic cleaning

Domestic & commercial cleaning

Cleaning and care management franchise

Highly profitable home based cleaning franchise

Commercial cleaning

Commercial cleaning

Domestic cleaning

Management franchise - domestic sector

Professional domestic cleaning franchise

Office and commercial cleaning

Professional domestic cleaning

High profit £3,999 management franchise

Cleaning franchise opportunity

Oven cleaning

Oven cleaning

Domestic oven cleaning

A pleasure to run

ONE YEAR INTO THEIR OSCAR BUSINESS, SHAUN AND DAWN BRIGDEN FROM BURGESS HILL TAKE A MOMENT TO REFLECT ON THE DECISION THAT CHANGED THEIR LIFE



OSCAR franchisees Shaun and Dawn Brigden don't know where the last year has gone. "There is always something new to learn and with OSCAR the balance is just right," says Shaun. "They are there with guidance and expert help whenever we need it, otherwise they leave us to run our business in a way that suits us."

"In the first few months, having purchased a resale business, the main goal was to build relationships with the existing customer base and continue to provide the excellent service they had become accustomed to with the previous franchisee. This process gave us a good introduction to our products and service, and having spent 30 years in the building industry we have been able to use our people skills to take our OSCAR business to the next level."

PROMOTION

Shaun says that walking the couple's dogs is a great way of promoting their business to other pet owners, while connections with the RSPCA provide new customer leads.

"In the first year we are well on track and delighted with our achievements so far," he explains. "We have never failed to be impressed with OSCAR and when our product is clearly seen to make a difference the pleasure is all ours when we achieve a result."

"The comments about improved coat condition for cats and dogs are a regular occurrence. The greatest reward so far is to have saved the life of a 14-year-old Staffordshire cross. Lethargy and a general poor condition meant the animal had a poor quality of life - until we delivered a bag of Pinnacle Plus. The difference was overwhelming and when the second bag was delivered the dog came out to greet us."

BENEFITS

Dawn looks after the administration of the franchise, while Dawn and Shaun's son Aaron helps at shows. "We will never be complacent about our business and have plans to take advantage of the many benefits available to us via additional OSCAR marketing support that will help to focus on new ideas, especially having just completed a microchipping course," says Shaun.

"Our OSCAR business is a pleasure to run and while our area of Brighton takes in coastal roads and wonderful views it's a struggle to remember you are at work, especially when your next delivery is to a customer who is pleased to see you." **MM**



FOR MORE INFORMATION

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