

Instant attraction

Animal lover David Graham saw the potential of an OSCAR business and cashed in

The pleasure of a good day's work is knowing you have made a customer happy - especially when that customer is a life that really needs you.

Anyone taking on an OSCAR pet food home delivery business opportunity will see the reward time and time again when being able to supply the OSCAR complete pet care service direct to pet owners.

RECONSIDER

David Graham spent 33 years of his working career in the steel industry, which was constantly changing - changing enough to convince him it was time to move on.

Explains David: "I had reached the end of the road in a job I had started from leaving school. There were changes in responsibilities throughout that time, but

circumstances within the company encouraged me to reconsider my future. I'd always dreamt of running my own business, but a lack of knowledge in self-employment restricted my decision.

"Investigating my options, I soon discovered that franchising provided a very strong message of guidance and support - inspiring my confidence to go one step further. OSCAR came to me through the media, followed by a visit to a franchise show, and the rest fell into place.



"Animals were an instant attraction because, as a pet owner, I already knew that pet lovers have the same common denominator. Walking my dogs, Bess, Molly and Lia, always encourages conversation with like-minded people, and for that reason I could see the potential of an OSCAR business - because we all care."

OSCAR has, over the years, gained the experience and confidence to recognise the importance of making career changing decisions. So if you want the freedom and security of running your own business, your change for the better should be with OSCAR.

FOR MORE INFORMATION

■ Call today on 0800 068 1106 for full details and a free information pack.

or visit

www.makingmoney.co.uk/r/4211

Total control

OSCAR has brought us a very special lifestyle, says franchisees Neil and Lorraine Stapleton

Experienced OSCAR franchisees Neil and Lorraine Stapleton (pictured) launched their business in anticipation that its eventual success would provide a good income, enabling them to enjoy a better standard of living and have more quality time to spend with their young family.

"We stuck to that belief and worked hard, sacrificing a little along the way, but now we have total control," says Neil. "Would we do it all over again? Yes we would. OSCAR has brought us a very special lifestyle. We have been able to work together and to be there to see our children grow up is something we would not have missed for the world."

FOCUS

Having focused on how to save their customers time and money, the Stapleton's business is still growing, despite the current economic climate. Says Neil: "Our quality products can reduce unnecessary veterinary bills and, combining



that with home delivery, we have made a difference to the fuel costs of shopping for pet food.

"By researching the market it is clear that OSCAR food is priced well against our competitors. In addition, the quality of our product helps us to reduce feeding rates, thus offering greater value for money. It proves itself time and time again."

Neil adds: "We do not take our success lightly and over the years we have gained

great benefit from working and sharing ideas with fellow franchisees. To have a network of people all working towards the same goal has benefited our progress, which we feel is a deeply satisfying way to run your individual business in your individual area knowing that you are visible throughout the UK."

Over the years OSCAR has gained the experience and confidence to recognise the importance of making career changing decisions. So if you want the freedom and security of running your own business, your change for the better should be with OSCAR.

FOR MORE INFORMATION

■ Call 0800 068 1106 for full details and a free information pack.

or visit

www.makingmoney.co.uk/r/4211