

**BUSINESS TYPE**

CityLocal is run by local people...

Home office B2B white collar consultancy franchise

Homecare and nursing agency

Award winning care and nursing services

Provider of care at home services

Care services

Personal/social care providers

Home help services management franchise

Excellent franchise opportunity available

Senior care in the home

Physical motivation for the elderly

Clothing for the elderly

Quality home care services for adults and seniors

Fantastic franchise opportunities/proven returns

Multi-sports for children aged 2-10 yrs

Baby classes

Impressions and solid castings from birth

Technology education for children

Fun energetic classes for preschool children

Join diddi dance to Get Children Moving

Join the UK's largest go kart company

Baby and pre-school children's activity programmes

Education programmes coming to the UK

Drama schools

Pre-school music/singing class

Global franchise for a revolutionary clay product.

The fabulous and fun sand art franchise

After-school maths

Help children's confidence soar

Physical skills for nursery children

Cast of baby and infant hands and feet

Pre-school childrens photography franchise

Music and dance classes for pre-school children

The premium brand in pre-school music sector

Day nurseries

Popstar parties &amp; street dance classes

Leading sports coaching company in the UK

The UK's No.1 sports franchise

The Dragons Den theatre school

Multi-sensory, music &amp; movement classes

Childrens developmental gyms

Children's play programme

Children

Children's yoga

# Mixing business with pleasure

THAT'S WHAT NIGEL AND BERNIE WOODHALL DO WITH  
THEIR OSCAR PET FOOD HOME DELIVERY FRANCHISE



**N**igel and Bernie Woodhall from Cheshire had always intended to work together in their own business. However, they couldn't decide what type of business and when to make the change - until OSCAR came along.

"Due to the frustration of working in the modern day motor industry and the general nine-to-five office routine of managing a call centre, we had both reached the point of being totally fed up," Bernie explains. "As pet lovers, OSCAR gave us both an exciting opportunity to mix business with pleasure.

## CUSTOMERS

Thanks to their Jack Russell Mollie, Nigel and Bernie had been OSCAR customers since 2008. Bernie says: "She had grown up enjoying a pet food that is second to none and through Lesley, our local OSCAR nutritional adviser, we had the benefit of a pet care service that was personal and supportive. It was Lesley who initiated the introduction to the OSCAR business opportunity, which gave us total control and freedom of choice, as well as allowing us to follow our passion for pets.

"We are active people, we love the great outdoors and the principle of the business combined with Nigel's qualification as a dog trainer and Kennel Club examiner was ideal."

Nigel and Bernie didn't research the possibility of investing in any other franchises. "The OSCAR team were thorough in guiding us through the process step by step and there was no pressure," Bernie says. "The comprehensive training covered every aspect of the business, from start-up through to daily routines, giving us even more faith in their extensive range of quality products and services.

She adds: "As a start-up business with OSCAR, we have had the added benefit of the company's telesales service. This has given us a great boost by providing quality appointments and that initial foot through the door to introduce our complete pet care service."

## APPROACHABLE

Bernie says training and a change of diet have already resolved a barking issue for one happy customer with two Jack Russells.

"We are thoroughly enjoying our new business," she says. "Pet people are nice to deal with, they are approachable, appreciative and all have beautiful pets. We are learning something new every day and OSCAR has taught us that work doesn't need to be a chore when we can provide a service that makes people and pets happy. It's a win-win for everyone." **MM**

## FOR MORE INFORMATION

■ For more information visit [www.oscars.co.uk](http://www.oscars.co.uk)

FREE INFO NO: 4211

