

Spring/Summer

OSCAR. news ...xtra

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Nigel Woodall, Cheshire,
with Kim and her dog Nelly

Read all about it!
There's much,
much more...

Welcome...

By keeping you in touch with good news, OSCAR is able to support you with everything your local Nutritional Advisor has to offer.

Getting to know you is important because not only can you enjoy home delivery that brings high quality pet food, there is nutritional advice to ensure that you get the very best from life together.



OSCAR much more than a franchise®

Against the grain

With a superb selection of gluten and wheat gluten free foods we can now offer a NEW range of totally GRAIN FREE foods, which could be the perfect antidote for animals with digestive disorders.



Specially developed for better absorption means less is more when it comes to better health and less waste.

Want to try it? Ask your Nutritional Advisor about buying grain free.

There's a special offer against your current food.



- **Chicken and Potato**
- **Salmon and Potato**
- **Fish and Potato**

I have a customer with a Border Collie. Following a cruciate ligament injury and 6 months' rest, she developed loose stools and seemed uninterested in her food. I gave them a 1.75kg bag of the fish and potato to try and virtually overnight Molly has a renewed interest in meals and has a perfectly settled tummy.

Liz Moreton franchisee
Nuneaton

There is a choice

Wet, wet, wet...

With **OSCAR adult wet foods**, we add the moisture without removing the quality. We've four delicious flavours, each with carefully chosen ingredients, high quality protein, joint care, vegetables and zero wheat. If your dog fancies something different then give it a try - it could be a complete change or mixed with dry to offer nutritional variety.

Or perhaps you only feed wet food, so here's a chance to try OSCAR.

- **Turkey and Sweet Potato grain free**
- **Salmon and Sweet Potato grain free**
- **Duck and Rice**
- **Ocean Fish and Rice**



Only recently converted a customer on to grain free 'wet food' - dog has delicate tum and will not eat dry. Another great OSCAR success.

Dave Bass franchisee - Congleton

Feeding the Family

Much, much more means that OSCAR has an excellent range of cat foods too. It pays to ask because your cat, like your dog, can benefit from the convenience of home delivery with nutritional advice to enjoy good quality nutrition.

An OSCAR Starter Pack is all you need - it's got to be worth a try!



Barry from Earby

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A flea in their ear



As the weather gets warmer, **fleas** become more active. They love the warm conditions and will live happily on your pet for 90 days.

Your pet will be less than happy as it scratches away at them. If you can't see the fleas, look for tell-tale red spots in the groin, belly or rump.

Ask OSCAR – there's a range of superb products for all pets and conditions.

Worms - you can be sure every pet will endure an invasion if not protected. Symptoms are usually easy to spot in their toilet, but changes in eating habits or even in physical appearance or coat condition will highlight the problem.

Worm Watch

Please ask OSCAR. Your Nutritional Advisor will have plenty of products to help deal with the problem.



I sell quite a few flea and wormer products to my customers and their feedback is always, "Oh! I didn't realise you sold other things apart from pet food and treats" before going on to say, "You're cheaper than my vet and to have it delivered is much more convenient, and a lot less worry."

Rachel Knight franchisee - Northampton

Late spring is a great time to attract **birds** to your garden. They will still be on the look-out for food. Talk to your OSCAR Advisor – there's a good selection of seeds to choose from.

For the birds



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On their best behaviour

OSCAR is here for you in more ways than one!

Here with behavioural advice that offers a fantastic support to customers. Knowing food can play a role in behavioural issues. Your Nutritional Advisor can also put you in touch with **Shelley Aspden** BSc Hons Msc Animal Behaviour & Welfare, an expert in all aspects of training and behaviour.

Shelley with Alfie



Hot Cars

It only takes a few moments for a pet to overheat in a hot car. Plan ahead: leave your pet at home or take it with you.

Too Hot

All animals can easily overheat in hot weather.

Look for the signs:

- Excessive panting
- Lethargy
- Increased salivation
- In serious cases: vomiting and diarrhoea.

If your pet shows any of these signs, you must contact your veterinary practice immediately.

We've lots more advice on pets in hot weather.

Call the OSCAR Helpline on 0800 195 8000 or email helpline@oscars.co.uk.



If you have any queries about your pets, need nutritional advice or have anything you would like to tell us about your pets please talk to your Nutritional Advisor or visit www.oscar.co.uk

As of April 6th this year, all dogs in England, Scotland and Wales must be microchipped and registered on an authorised database.

The legislation was designed to encourage owners to take responsibility for keeping their pet safe. Failure to do so could result in a £500 fine.

OSCAR provides a microchipping service in the stress free comfort of your own home – please ask because your Nutritional Advisor can help.

Big news on microchipping



Community Noticeboard

A Real Treat

"I have a 20 week old puppy Chihuahua/Jack Russell - or, as I prefer to call her, Tornado/Terrorist. She had no recall whatsoever and I was thinking that I'd never be able to let her off the lead. Absolutely nothing would bring her back!

My husband bought some OSCAR treats from you on Sunday and it appears we have a new dog! She will recall from a mile off at the speed of a bullet just to get a treat. I'm also very happy to report that OSCAR treats even top chasing sheep round a field which had previously been a big problem."

Shan Siggers customer
Stuart Dickens franchisee - Aylesbury Vale



Going the EXTRA Mile

An OSCAR customer holidaying in Italy and having a great time decided to extend the holiday by 3 weeks, though running out of dog food. With the dog refusing anything from the Italian menu a call to OSCAR was a cry for help to see if they could save the day.

As much as a trip to Italy would've made a nice change, William managed to find a 3/4 day courier service that delivered direct to the campsite – to the delight of one very happy customer.

William Russell franchisee
Daventry

RECOMMEND A FRIEND to be entered into a prize draw. Win yourself a case of wine, as well as receiving a special gift with your next order. Complete the voucher, available from your Nutritional Advisor, to activate entry. (All details on voucher.)

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