

# DAILY EXPRESS

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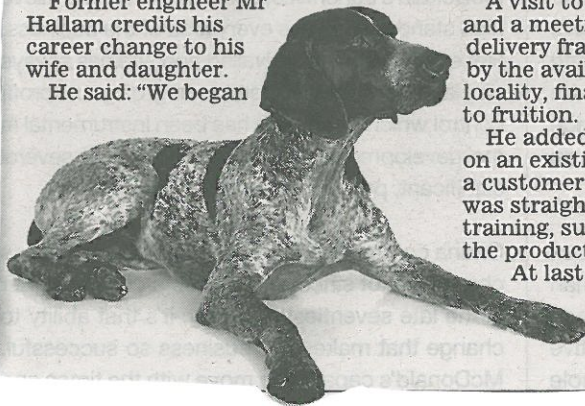
## Wilf's pet dream

REDUNDANCY proved to be the opportunity that Wilf Hallam needed to revive an earlier ambition to work for himself.

With a house full of German shorthaired pointers and an Oscars pet foods business coming up for resale in his Nottinghamshire area, his future looked positive.

Former engineer Mr Hallam credits his career change to his wife and daughter.

He said: "We began



with one dog and suddenly had 10. Surrounded by dogs, it seemed my future was already decided when I was made redundant.

"I'd always dreamt of owning my own business but it wasn't until I investigated franchising that I appreciated how much better the security and prospects would be."

A visit to a franchise exhibition and a meeting with pet food home delivery franchise Oscar, followed by the availability of a resale in his locality, finally brought his plans to fruition.

He added: "The process of taking on an existing Oscar business with a customer base already in place was straightforward while the training, support and the quality of the product gave me the confidence.

At last I have my own business."

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