

FRANCHISE NEWS

MAKING YOUR BUSINESS WORK FOR YOU

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Running her business for five years Clare Muir, from Hampshire, took up a new OSCAR marketing initiative that has helped her to see the bigger picture on how to promote and refocus the image of her business.

“Even after running a successful OSCAR business for five years I still needed to know more and a new approach to my presentation has been refreshing. The introduction to a marketing team of experts has helped me to gain so much more from my business operation. The scheme is designed to establish good quality, long-term customers by concentrating on the reliability and benefits of my personal service.



“The team assessed my area of distribution, my strengths and weaknesses helping me to think outside the box. Connecting to the public via road-show promotions generated more awareness to the meaning of OSCAR. It was also a great opportunity to link this project to a neighbouring franchisee as it gave us both a better understanding of our typical customer and covered a wider area. We were helped with mail drops and poster campaigns in conjunction with special features from within our services, such as micro chipping and nutritional advice, which has made an impression and increased brand awareness.

For more information on the [oscar franchise](#) please [click here](#)

“The initiative has helped me to understand my business in terms of what I have and what I want, allowing me to enjoy quality time for myself.”

An OSCAR franchise provides the security of a strong brand and protected image that gives you the benefit of running your own business to suit your time and circumstances. Within your own exclusive territory you can provide a convenient and free direct-to-the door delivery service with a comprehensive range of quality pet foods that is supported by an honest label policy - follow the OSCAR system and you will find success.

The opportunity to offer a personal complete pet care service with ongoing expert advice to pet owners, health care products and accessories is unique to OSCAR, bringing many rewards, including repeat business, and the greatest opportunity to meet the UK's 13 million pet owners - who just love their animals.

OSCAR has, over the years, gained the experience and confidence to recognise the importance of making career-changing decisions. So, if you want the freedom and security of running your own business there is no question that your change for the better should be with OSCAR.

To read the full opportunity and to contact oscar [please click here](#)



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