

franchising

Total control

OSCAR HAS BROUGHT US A VERY SPECIAL LIFESTYLE,
SAYS FRANCHISEES NEIL AND LORRAINE STAPLETON

Experienced OSCAR franchisees Neil and Lorraine Stapleton (pictured) launched their business in anticipation that its eventual success would provide a good income, enabling them to enjoy a better standard of living and have more quality time to spend with their young family.

"We stuck to that belief and worked hard, sacrificing a little along the way, but now we have total control," says Neil. "Would we do it all over again? Yes we would. OSCAR has brought us a very special lifestyle. We have been able to work together and to be there to see our children grow up is something we would not have missed for the world."

FOCUS

Having focused on how to save their customers time and money, the Stapleton's business is still growing, despite the current economic climate. Says Neil: "Our quality products can reduce unnecessary veterinary bills and, combining that with home delivery, we have made a

difference to the fuel costs of shopping for pet food.

"By researching the market it is clear that OSCAR food is priced well against our competitors. In addition, the quality of our product helps us to reduce feeding rates, thus offering greater value for money. It proves itself time and time again."

Neil adds: "We do not take our success lightly and over the years we have gained great benefit from working and sharing ideas with fellow franchisees. To have a network of people all working towards the same goal has benefited our progress, which we feel is a deeply satisfying way to run your individual business in your individual area knowing that you are visible throughout the UK."

Over the years OSCAR has gained the experience and confidence to recognise the importance of making career changing decisions. So if you want the freedom and security of running your own business, your change for the better should be with OSCAR. **MM**



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