

# OSCAR news xtra

**SPECIAL  
FEATURE**

## Congratulations Catherine Shore

The smiles keep coming as we congratulate Catherine Shore on winning a holiday for simply recommending a friend.

"Cornwall here we come! And all it took was to tell a friend about OSCAR – the best voucher I've ever filled in, and the first time in my life that I've won anything.

"I have Michelle Roden to thank for her massive support in helping my dogs to thrive on OSCAR food. Louie was suffering with digestive problems and itchy skin, and Buddy's poor appetite was a worry – now he can't wait for meal times. But as a special treat, again thanks to OSCAR, we can all look forward to a family holiday.

"I will continue to recommend Michelle through my Buddies Dog Walking business – having already introduced three new customers to Michelle, I see so many pets in need of OSCAR and pet owners who would love to win a holiday!"

**WOW  
ANOTHER  
£1000  
pet-friendly  
holiday lucky  
winner**



### Michelle Roden Wakefield

"I met Catherine when I was looking for a local dog walker to help me when my adopted dog called Oscar was in need of socialisation and scared to go outside. I didn't realise, at the time, how much she needed me to help her dogs.

"I was so pleased for Catherine - in a small self-employed business it's often hard to find the resources for a well-deserved break. I just know Catherine and her family will be making the most of spending time together and, it really goes without saying, so will Buddy and Louie."

# Pup Report

## Bon Appétit

(Mark Cragg, retired OSCAR Nutritional Advisor and life-long customer)

Mark says, "Tyger was meant to come into my life; and our story continues as he gets his passport – yes, Tyger is going on a trip to France to celebrate his first birthday!

"All packed and ready to go with his very own passport. Supplied by our vet; signed and sealed to certify his rabies injection, confirm other vaccinations and general health details.

"Knowing we had a long five-hour crossing on the ferry, I made sure he was fed and walked before the journey, which for me was far too long as I could not stop worrying; was he anxious about being below decks and in his car cage ... and what if? I did make sure he was cosy, and clearly, upon arrival I could tell time had just stood still. Our first port of call was to stretch his legs and a desperate hedge ticket before the six-hour drive to Vendée – with a couple of stops along the way.

"Now in France life is much the same, apart from the language, looking left then right to cross the road, plenty of walks, lazy afternoons and good food, with the delights of thinking his OSCAR food is French cuisine.

"Of course it will be nice to come back home, but another visit to a local vet will ensure he is fit to travel, and collect his deworming pill to ensure he leaves anything French behind!"



# Christmas is coming

It's never too early to start planning for Christmas, anything to avoid the last minute panic, and most importantly not forgetting your pet. OSCAR will spoil you with a choice of ideas from its Christmas collection. From dog and cat advent calendars to special treats packed by Santa! With an added selection of soft toys for dogs and catnip specialities.



As we indulge in our favourite Christmas treats, it may seem like a nice idea to share them with our pets, but try to resist the temptation of feeding your pet leftovers from your plate. Care needs to be taken, because some foods and bones can harm your pet's health.

For details on Christmas toxic NO-NO treats and Christmas SO-SO treats go to the OSCAR HELPLINE - [www.oscar.co.uk](http://www.oscar.co.uk)

## WIZZWHOOSH BANG

Some pets will find the season of fireworks stressful so be prepared!

- Keep pets indoors and distract with a game
- Find a quiet place to hide with its cuddly toy
- Close windows and curtains - keep lights on
- Drown out noise – turn up the TV or radio
- Comfort your pet if it becomes distressed by the noise
- Also look out for wildlife; keep them safe if you can

We have a range of NAF and Beaphar natural calming products that do not cause drowsiness. Ask your Nutritional Advisor for more information!

# Why recommend OSCAR?

It's very easy to become overwhelmed when choosing a suitable food to feed your pet.

The message is to read the labels, check the ingredients, go on line, ask an expert (who is a stranger). Do they know your pet? Do they give you a selection to samples to try? Do they come to your door?

So many confusions can be eliminated when you talk to an OSCAR Pet Foods Nutritional Advisor – face-to-face with you and your pet.

'You are what you eat' and everyone is different, which applies to our pets – and to generalise is not always the answer. OSCAR has proof of success in recommending the right food for the right pet, helping to relieve those niggling conditions which are sometimes related to nutrition.



## We OSCAR

**More than just a customer**

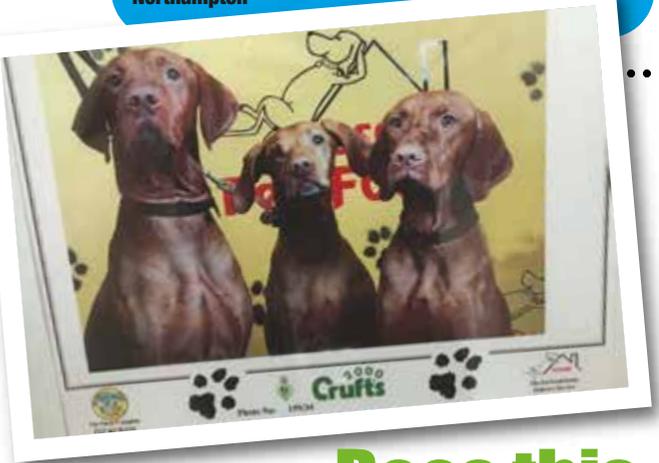
"I would recommend OSCAR on all levels, and in no particular order: for its convenience of home delivery, personal service, quality food with a complete range of excellent pet products, genuine care for Jessie, and a new friendship."

**Sarah Wild** • Rachel Knight's customer  
Northampton

## Memory Lane

Going back to the year 2000 when OSCAR exhibited at CRUFTS a constant flow of OSCAR customers dropped by to say hello, sporting an array of colourful rosettes and posing for photos.

There were many successful Crufts OSCAR customers, one of them being **Hungarian Vizslas** and their very proud pet owners who, twenty years on, have followed OSCAR around the country. Now showing **Wire-haired Vizslas** their move from Rochdale, when **Brian Anchor** was their Nutritional Advisor, took them to OSCAR Direct. But now in West Yorkshire they can still hold the torch for OSCAR, and **Danny Ruby**, their Nutritional Advisor, could not resist sharing this memory.



## Does this photo ring any bells?

**OSCAR** much more than pet food®

# LET'S RECOMMEND OSCAR

Nutritional Advisors **Jill** and **Steve Tubbs** take great pride in their business, and love to boast about the quality of OSCAR products and their reliable, convenient pet care service:

**"Advice and support"**

**"High quality pet foods"**

**"Toys, accessories and treats"**

- Made in UK for over 25 years
- Unique recipes • Human quality ingredients
- 'Honest Label' policy • Lower feeding rates • Gluten free and grain free
- No artificial colourings, flavourings or preservatives • Free home delivery
- Fully trained nutritional support • Behavioural support • Try before you buy



## Good Luck Recommend OSCAR and the next pet-friendly holiday could be yours!

**How to enter:** ask your Nutritional Advisor for a pre-paid postcard for every recommendation and/or go to [www.oscar.co.uk](http://www.oscar.co.uk)

**OSCAR**  
always means it's a pet friendly holiday

Recommend a friend, family member, neighbour or work colleague and win a £1000 pet-friendly holiday.

My Name \_\_\_\_\_  
 My Address \_\_\_\_\_  
 \_\_\_\_\_ Post Code \_\_\_\_\_  
 Tel No: \_\_\_\_\_

Go on to recommend the following to receive a FREE Starter Gift Pack for their pet

My Name \_\_\_\_\_  
 My Address \_\_\_\_\_  
 \_\_\_\_\_ Post Code \_\_\_\_\_  
 Tel No: \_\_\_\_\_  
 Pet Type \_\_\_\_\_  
 Pet's Name \_\_\_\_\_ Thank You \_\_\_\_\_  
 \_\_\_\_\_  
Terms & Conditions apply

**OSCAR**  
 much more than pet food

*Win a pet-friendly holiday worth £1000*

Clear Pet Foods are entering you the chance to win a fantastic holiday for you and your pet.

Simply recommend a friend, family member, neighbour or work colleague who will have to share your pet-friendly holiday needs.

- Start by making a Free Starter Gift Pack
- Receive a £1000 Pet-Friendly Holiday
- Spend money on a Pet-Friendly Holiday (PFD) to enter this free pet-friendly holiday worth £1000 to win a
- Great on July 1st 2017 and February 28th 2018 to win a

Age the Pet a pet-friendly gift card to send in your recommendation and enter on the adjacent ballot.

Age the Pet a pet-friendly gift card to send in your recommendation and enter on the adjacent ballot.

Thank you for recommending the next pet-friendly holiday.

**mark.roberston@me.com**  
 0281 920590 or 0795023850

If you have any queries about your pets, need nutritional advice or have anything you would like to tell us about your pets, please talk to your Nutritional Advisor or visit [www.oscar.co.uk](http://www.oscar.co.uk)

**Your local Nutritional Advisor**

Photographs: OSCAR staff, franchisees, and customers' pets

*Thank you*