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Shamba Claire Taylor OSCAR Franchisee



NEWSFLASH

FRANCHISEE FOCUS

NATHAN BROOKS
Edwinstowe
North Nottinghamshire
April 2010



I was born in London but my home is between Mansfield and Chesterfield and my working career has always been in and around North Notts. I worked in the motor trade for seventeen years, taking to the road as an AA patrolman for five years. In contrast, my last job was IT training in a market that threatened redundancy, which created an uncertainty for my future.

The thought of being out of work helped me to decide that, as a hard working individual, my efforts would be more appreciated and rewarded by working for myself. To be in control appealed more and more as I searched the internet for ideas and with a wealth of opportunities to consider, OSCAR and pets appealed.

Meeting OSCAR was a real treat - the discovery day was well presented and I was also impressed by the professionalism and patience of the staff. Spending a day with a Nutritional Advisor and an excellent training programme have been a great confidence builder along with realising a quality product and service.

JAN MILLINGTON
Aylesbury Vale, Bucks
May 2009



I've always loved my job teaching primary school children but there comes a time in your life when needs must - not quite a mid-life crisis but just wanting something different with new opportunities. Taking account of my work with children I considered pursuing another interest in that field but after investigating more about franchising it became clear that OSCAR had something really good to offer. With its quality products, smart image, literature and friendliness at Head Office, my love of animals then took over.

After sixteen years of teaching others, OSCAR has been a great lesson for me to learn something new - for myself.

CUSTOMER FOCUS

BREEDING SUCCESS

"I can't fault OSCAR. As a breeder of Labradors I want to make sure that my puppies have the very best start in life and maintain good health throughout. Having been through various phases of OSCAR food I can't tell you how much we are enjoying the new Healthy Growth puppy food. I recently reared two litters of eight puppies on it; they maintained good weight and we never had an upset tummy. I make sure that all my puppies go with an OSCAR bucket and that OSCAR follows each puppy to their new owners, which includes OSCAR direct, who were very prompt to respond.



"David and Dawn Jarvis are great - they keep me going and have been known to turn up at the eleventh hour when I actually run out of food. While feeding my own dogs on OSCAR, my previous involvement with Lab Rescue introduced a whole new network of pet owners to the product. If only I could bring that change to some of the dogs that spend their holidays in my boarding kennels!

"I'd say OSCAR is fantastic for a quality product and caring service."
Tracy Lister - Staplecross

Helpline
0800 195 8000
Franchise opportunity
0800 068 1106

OSCAR at the CLA Game Fair
23rd - 25th July 2010
Stand No A0003
Ragley Hall, Alcester, Warwickshire B49 5LR.



The world's biggest showcase of country and rural living is where we like to make our mark. By sponsoring water refreshments and poop scoop bags for the hundreds of four legged visitors we are able to generate attention - the right sort of attention where we can introduce pet owners to the OSCAR special pet care service.

THINKING OF YOUR PET Summer Time...Be aware...



Dogs die in hot cars. Pet owners must realise that there is no safe way to leave a dog in the car during warm or hot weather conditions.

- If you park your car in the shade, the position of the sun will change.
- A little sun can turn a car into an oven with temperatures of over 49 degrees.
- Dogs' only sweat glands are on the soles of their feet, and up to 90% of their body is covered with hair. Panting and salivating causes them to lose massive amounts of fluid and they dehydrate quickly.
- Very young and old animals are more susceptible to heat.
- Leaving windows open or putting a bowl of water in the car does not help.

If a dog becomes overheated, give it an immediate shower or bath in cool water. Call the vet as soon as possible. Once a dog goes into shock and loses consciousness it may be too late! (Information RSPCA)

DISCOVERY DAYS

If you are currently looking at business opportunities and would like to find out more about OSCAR as a Company, the Pet Food Industry and Franchising, we are holding Discovery Meetings on the following dates:



The Express By Holiday Inn - Slough - 12th August 2010
Head Office - Preston - 25th August 2010
The Express By Holiday Inn - Oldbury - 9th September 2010



Training at Preston

If you have already attended a Discovery meeting and decided OSCAR is the right business for you, please refer to our list of In-House Training Courses. Please contact OSCAR if you would like to be pencilled in while continuing your research.

16th August - 20th August 2010
27th September - 1st October 2010
15th November - 19th November 2010

Welcome to New Starters

MAY 2010

Steve & Carole Lane
Heath Charnock, Chorley
Wilf & Aileen Hallam
Sutton In Ashfield, Nottingham
John Allen & Katie Walmsley
Hazel Grove, Stockport

JUNE 2010

Paul Rasmussen
Rendlesham, Ipswich
Jenny Vickers
Hunton, Kent
Andrew & Jenny Little
Tean, Stoke On Trent