

tel tails

SUMMER 2011

OUT AND ABOUT WITH OSCAR

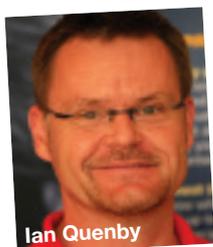
www.oscars.co.uk

If you would like your dog to be featured here send your photos to: discover@oscars.co.uk



Tune into OSCAR

RE-SALE OF THE MONTH



Ian Quenby

Exciting Business Opportunity For Sale

A franchise business is now available in East Norfolk covering the delightful areas of the Broads and Great Yarmouth – incorporating rural and urban locations.

"OSCAR is a family-run business that has gone from strength to strength and I can honestly say that I would recommend them to anyone looking to buy into a franchise business. You are fully involved in company policies through a network of representatives who meet regularly to discuss marketing initiatives, new products and training which adds to the benefits of running your own OSCAR business."

Best Wishes **Ian Quenby**

"If you would like an overview pack of my business please call 0800 068 1106."

Other re-sale opportunities also available in:

- West Berkshire/East Wiltshire/North Hampshire
- Sussex/Surrey
- Buckinghamshire
- West Yorkshire • Bedfordshire
- Devon • Cornwall



FRANCHISEE FOCUS

CLARE MUIR

Lymington, Hampshire
26th June 2006

Having worked with children I thought it would make an exciting change to go the whole hog and work with animals. I really wanted to be my own boss and build a business that I could be proud of.



An OSCAR business became available in my area and I jumped at the chance to take the opportunity further – especially with already being an OSCAR customer I knew that I had a good product. However, I was not prepared to jump in completely without researching as much as possible by talking and spending time with local franchisees.

With an existing business I had a good start and my love of animals has helped, as do my family. My son helps with deliveries and stock arrivals, while my husband and daughter, who is studying for a university course in biology/animal psychology, will help at shows when possible.

CUSTOMER FOCUS



My six-year-old Golden Retriever, **Cassie**, came to me complete with a recommendation to feed OSCAR from Labrador Retriever Rescue Southern England. That was two years ago during which time I have moved from Henley-on-Thames to Gloucestershire.

At the beginning Cassie did not look good; she was extremely distressed which showed in her chewed tail, her coat was dull and thin and she was very underweight. Adopting OSCAR has been the best thing for Cassie and

equally for me – nothing is too much trouble. My Nutritional Advisors are always available and I never run out of food – even in times of extreme weather conditions.

Cassie enjoys life; bright-eyed and now bushy-tailed, she is a picture of health and her coat reflects the quality of her food. Contentment combined with her temperament helped her to qualify as a PAT dog where she has been a delight to so many sick people. With help from OSCAR I know that I am giving my dog the very best - everything that she deserves having experienced some difficult times during her life. Cassie has filled a huge gap in my life and whilst training to become an education speaker for the Blue Cross we will be quietly telling everyone about Jill and Steve Tubbs and their OSCAR customer service.

Sylvia Gutzmer Lechlade, Glos

Helpline

0800 195 8000

Franchise opportunity

0800 068 1106

NEWSFLASH

Follow the OSCAR brand and Franchise on Twitter and Facebook



Twitter www.twitter.com

• OSCARS Franchise • Franchise Recruitment • OSCARS Twelpline – Products tips and advice

Facebook www.facebook.com/oscarpetfoods

DISCOVERING OSCAR

DISCOVERY DAYS AVAILABLE IN THE FOLLOWING AREAS:

- Preston
- Slough
- Birmingham



If you would like to attend a Discover OSCAR meeting to find out more about OSCAR and the Pet Food industry please call for details of dates. The meeting is very relaxed and informal.

Welcome to our New Starters

Michael Cameron
Argyll and Bute



Gwen Smith
Tyne and Wear



Jane Adams
Staffordshire

Rachel and Andy Jackson
Hertfordshire



OSCAR much more than pet food®





WHAT'S NEW AT OSCAR?

Clean teeth can be a real TREAT

Introducing a **NEW** healthy alternative for teeth and gums with the OSCAR 100% natural dog chew range

- Minimal fat content
- Made from compounded vegetable fibres
- Sugar free
- Gluten free
- Natural colourings
- Suitable for all breeds

For
toothbrushes
and toothpaste
see
PETXTRA



COMPLETE NUTRITION FOR RABBITS

Herbage and **Forage** are an essential part of a rabbits diet. We think of it as bedding that they can eat, however, this kind of fibre is referred to as beneficial fibre.

Rabbits need this type of good quality fibre to chew. It prevents emotional upset, poor digestion and maintains dental health. Overgrown teeth can cause severe pain and discomfort.

For more information visit
www.oscars.co.uk/products/rabbit/food

SPECIAL OFFER
 Free bag of Herbage
 or Forage with
 Excel Nuggets



KEEPING YOUR PET COOL AND SAFE FOR SUMMER

At OSCAR we understand how important your pet and its health are to you. For that reason we have put together some tips to help you and your pet enjoy a fun-filled, safe and happy time throughout the summer months.

BE AWARE...

Dogs die in hot cars. Pet owners must realise that there is no safe way to leave a dog in the car during warm or hot weather conditions.

- If you park your car in the shade, the position of the sun will change.
- A little sun can turn a car into an oven with temperatures of over 49 degrees.
- Dogs' only sweat glands are on the soles of their feet, and up to 90% of their body is covered with hair. Panting and salivating causes them to lose massive amounts of fluid and they dehydrate quickly.
- Very young and old animals are more susceptible to heat.
- Leaving windows open or putting a bowl of water in the car does not help.
- If a dog becomes overheated, give it an immediate shower or bath in cool water. Call the vet as soon as possible. Once a dog goes into shock and loses consciousness it may be too late! (Information: RSPCA).

BE PREPARED...

- The heat breeds fleas and parasites - causing very unpleasant skin conditions if not treated. Prevention is better than cure and OSCAR can supply you with all the right treatments to keep the bugs away.
- Grooming - in the summer you need to pay extra attention to brushing and combing your pet's coat. Removing any loose hair and tangles will help them to feel clean and fresh.
- Water - plenty of it! Always make sure that their water bowls are full of fresh, clean, cool water. Never go out for a walk without taking water with you.
- Keep your pet in the shade or in a cool area at all times - overheating is dangerous.
- Pets with pale skin really do need to wear a sun block - especially on their nose and ears.
- Animals too experience skin damage from intense sunrays.
- Heat exhaustion is a little like sunstroke - if your pet is panting excessively, drooling and restless you must slowly cool it down and then go to the vet.

Come rain or shine it's cool to be connected with OSCAR - call today on 0800 068 1106 for full details and a free information pack.

Email: discover@oscars.co.uk
 Web: www.oscars.co.uk