

Keeping pets safe from the fireworks

THE firework season starts with a vengeance in November and eases off at the celebration of a new year. During this time we must be aware that some of our pets don't understand the unpredictable loud bangs and crackles of fireworks, and therefore we must be one step ahead to help them cope.

OSCAR, as a mobile pet food home delivery company, is very aware of responsible pet ownership, and Gordon King, your local nutritional advisor, would like to give you just a few tips on how to ensure that your pet can enjoy a happier, more comfortable time during what can be a traumatic season for animals. **Be prepared for the Bang**

Ideally your pet needs a den to hide from danger, although a natural den under a table, behind the sofa or under your bed could be made to feel more secure by putting its own bed in the favourite area.

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Inside the den include at least one item of your clothing. This will act as a comfort blanket for your pet.

Walk your dog early in the evenings running up to the event – an exercised dog may rest and remain calmer when tired.

Make sure your pet is safely inside and that all doors, cat flaps and windows are closed to help quieten the noise and stop any possibility of escape.

Do not pander to your pet's fearful behaviour with attention or comfort as this may make their behaviour worse.

To help reduce your pet's stress, you must stay calm and relaxed when fireworks are going off. Never punish your pet for any fearful behaviour; this will only make the problem worse.

Never leave your pet

home alone at this time – it will feel more relaxed and secure when you are there.

To help your cat feel secure introduce a covered cat litter tray and raise its bed off the floor.

Close internal doors and curtains in your home and turn on a talk radio show or TV to help suppress the noise of fireworks.

For more information and free advice

Gordon King is your local OSCAR pet food nutritional advisor; he provides a free home delivery service with a comprehensive range of pet foods, treats, accessories and healthcare products. Supported by nutritional, behavioural and veterinary experts, Gordon will bring the complete pet care service direct to your door.

For a consultation and a free meal for your pet, please call Gordon on 01904 625800 or email: gordon.king@oscars.co.uk or visit www.oscars.co.uk.



Nutritional Advisor
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Nutritional advisor Gordon King, left, has expert advice on hand for pet-owners

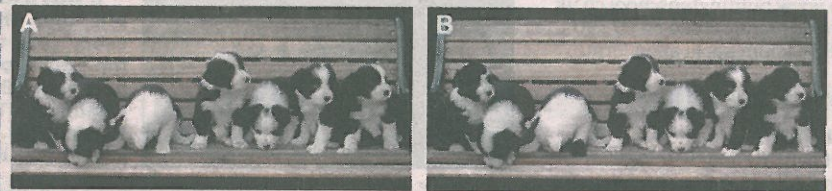
OSCAR ® **WIN SIX MONTHS OF FREE PET FOOD**

One lucky pet has a great opportunity to win enough food for six months. Ten runners-up also receive a free OSCAR goody bag, following a free consultation for your dog or cat.

The UK's leading pet food home delivery service is in your area. Your NEW local OSCAR Nutritional Advisor, Gordon King, is bringing the OSCAR complete pet care service direct to your door.

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(Cut here)



Pet Food Competition Entry Form

Fill in your details and return Entry Form to: OSCAR Pet Foods Competition, Freepost, NWW7057A, Preston, PR5 4BR. Closing date 08/10/2011

Name		Address	
Daytime Tel		Email	
Postcode		Number of pets	

If you would like a **FREE** consultation for your dog or cat please call Gordon on **01904 625800**

Terms and conditions: Only one entry per household/prize one pet. Winners will be chosen in a draw and notified within 4 weeks. Please be aware that OSCAR does not make its database available to third parties. Promoter OSCAR Pet Foods Ltd., Freepost, NWW7057A, Preston, PR5 4BR or www.oscars.co.uk, Freephone: 0800 195 8000. If you do not wish to receive any further marketing magazines from OSCAR Pet Foods please tick box Code: KIN002