

[OSCAR PET FOODS]

STRENGTH TO STRENGTH

Neil and Lorraine Stapleton are celebrating
20 years as OSCAR Pet Foods franchisees

Devon was in for a big surprise when Neil and Lorraine Stapleton launched their OSCAR Pet Foods franchise business 20 years ago.

Neil says: "For various reasons, it was important to gain the direct rewards from our own hard work and discovering OSCAR, when a van drove past our house, ticked all the boxes, despite having no knowledge of dealing with pets or the finer implications of self-employment."

STRONG POINTS

He adds: "By applying our respective strong points, we've maintained harmony - working

from home and as a team helped our business grow from strength to strength. Not much has changed in 20 years as we have continued as we began, with me making deliveries and meeting customers, while Lorraine takes control of administration, planning schedules and keeping the accounts up to date."

Even with a young family, in the early days Neil and Lorraine were determined, dedicating as much time as possible to the business.

"There was no let up," Neil says. "But the great thing about OSCAR is its flexibility in time management, which helped us move forward.

"There's no doubt we have achieved our goal and more. To become the most successful franchisees within a franchise that's the largest pet food home delivery business in the UK is something we're proud of."



INFORMATION

Call Janet, Colleen or Mandy on 0800
068 1106 or visit www.oscar.co.uk.