

Ignite your entrepreneurial spark

Invest in one of OSCAR Pet Foods' tailored franchise packages that have a range of investment levels

As redundancies rise and people face an uncertain jobs market, figures published by the British Franchise Association confirm that more and more people are wanting to become their own boss.

It seems the shock of COVID-19 and its devastating impact on employment figures is igniting many entrepreneurial sparks - and British franchising is fanning the flames.

As one of the UK's top pet industry franchisors, OSCAR Pet Foods knows there are winners and losers in the pandemic economy. Fortunately, the company's contactless and safe delivery of trusted, high quality pet food has meant thousands of customers have enjoyed a convenient and reliable service for their pets even during the height of the coronavirus crisis.

SAFETY NET

Proven business models, flexible investment packages and effective training plans are just part of the 'safety net' that franchising offers.

While shop-based retailers are facing challenging times due to stringent social distancing regulations, many franchise businesses, especially van-based ones like OSCAR, are proving to be particularly resilient.

POTENTIAL CUSTOMERS

Being an essential business is a definite head start. Add to that our nation's love of pets and you have the perfect recipe for success.

Being at home with pets during lockdown has been a comfort to many families. And with statistics provided by the Pet Food Manufacturers' Association confirming that there are nine million dogs and 7.5 million cats in the UK, OSCAR is proving to be an attractive opportunity for many.

When investing in a franchise, you must ensure your values are shared by the franchisor and you have the right skills to run the business effectively. OSCAR says it takes great care to ensure prospective franchisees are right



AT A GLANCE OSCAR PET FOODS

Established:
1994

Number of franchised outlets:
100-plus

Location of units:
nationwide

Investment range:
from £8,995 (plus VAT)

Minimum required capital:
£8,995 (plus VAT)

Contact:

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oscar.co.uk

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for the company and the company is right for them.

Scrutiny is an essential part of making the right choice and OSCAR's full membership of the British Franchise Association provides would-be franchisees with essential security and peace of mind.

BESPOKE OFFERING

With 25 years of successful franchising behind it, OSCAR understands that not all franchisees have the same needs. That's why it offers bespoke franchise opportunities that have a range of investment levels and flexible start-up packages.

Thankfully, the company is no stranger to technology, so supporting the OSCAR franchise network through digital connectivity - enabling meetings, training sessions and daily updates to take place remotely - has been easy this year.

So why not join one of the most trusted and successful pet franchise operations in Britain?