

# 10 FRANCHISES UNDER £30,000

For further information on any of the businesses featured, visit [www.what-franchise.com](http://www.what-franchise.com) and search the online directory by industry sector

## ONE

### AUTOSMART

**Investing in an Autosmart van franchise is a low risk route to becoming self-employed. You are your own boss, yet have the benefit of being part of an established franchise, which helps you build your business quickly and profitably.**

The van franchise concept means franchisees take the shop directly to their customers, selling a range of over 200 market leading vehicle cleaning products to the trade.

All products are developed and manufactured at Autosmart's head office in Lichfield and used by a variety of customers across diverse industries, including car dealerships, haulage companies, plant hire, car rental and valeters.

The company distributes its products exclusively through its van-based network of franchisees into a marketplace that's worth £3 billion.

Autosmart is proud to boast that 70 per cent of its franchisees have been with the company for more than five years and half of these again for over 10 years. What franchisees all have in common is commitment, a desire to want to be self-employed, determination and an appetite for hard work.



### WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
starting from £15,000.

**WHAT YOU GET:**  
full training; ongoing tailored support; exclusive franchise territory.

**INFORMATION:**  
[www.autosmart.co.uk](http://www.autosmart.co.uk).



## TWO

### BUSYLIZZY FAMILY CLUB

**The British Franchise Association award winning BusyLizzy Family Club is making waves in the antenatal and 'mum and baby' exercise market with a new concept in exercise classes - and it's looking for more ambitious, hardworking women to join the business.**

The root of the company's success lies in the way BusyLizzy, which won the Emerging Franchisor of the Year award in 2016, has transformed the concept of attending classes.

Families sign up to a club on a monthly membership basis, giving them credits to access 20-plus classes a week, bookable via an app. Credits can be used for any class as and when it fits the family diary. Parents can cancel via the app up to two hours ahead of the class and any credits not used are rolled over to the following month.

Parents love the value for money and flexibility that membership represents, reflected in record numbers of new client and franchise enquiries in 2018.

BusyLizzy is a management franchise that provides an excellent work-life balance. As a franchise owner, you'll spend your time managing your business from home, promoting it to young families in your area.

### WHAT YOU NEED TO KNOW

#### INVESTMENT LEVEL:

£18,500 (plus VAT), with an additional working capital requirement of £10,000.

#### WHAT YOU GET:

exclusive territory; full training; ongoing operational assistance; professional sales, marketing, PR, website, social media and design support; website with your own smartphone app; access to a portfolio of professional images and marketing material; monthly business analysis and reviews.

#### INFORMATION:

[www.busylizzyfranchise.co.uk](http://www.busylizzyfranchise.co.uk).

## THREE

### COMPUTERXPLORERS

**In 2017 five of the Top 25 UK jobs were technology-led positions, while traditional roles increasingly require core IT skills such as coding. This trend is set to accelerate, as more businesses and industry sectors undergo digital transformation.**

ComputerXplorers actively primes today's children for the workplace opportunities of tomorrow through classes and workshops delivered in schools, nurseries and clubs.

A leading provider of technology education for children aged three to 13, its goal is to transform children from digital consumers to digital creators by introducing them to the open ended possibilities of the digital world and nurturing an enthusiasm for technology.

Classes are linked to the national curriculum in England, the Curriculum for Excellence in Scotland and the national curriculum for Wales. Experience of teaching isn't required and while you need to be enthusiastic about technology, you don't need to be an expert. In time, you will employ people to deliver the classes for you.

ComputerXplorers is run by The Bardons Group, which has a stable of four franchise companies and combined experience of over 70 years in franchising.



### WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
£29,500 (plus VAT)

**WHAT YOU GET:**  
comprehensive training; ongoing support; substantial software/licences; bespoke marketing launch programme; appointment generating system; website; operating manuals.

**INFORMATION:**  
[www.computerexplorers.co.uk](http://www.computerexplorers.co.uk)

## FIVE

### MATCH OPTIONS

**Match Options is a specialist recruitment agency providing healthcare staff on a temporary and permanent basis. It not only places doctors and nurses, but also healthcare assistants, care support workers and domiciliary care staff. In addition, placements are made in schools and prisons, meaning the market potential is huge.**

The company has been successfully operating in the care sector since 1999, providing high quality services to the local communities it works in. There are currently seven company owned branches and four franchisees in the UK.

Match Options is now seeking additional franchisees who are passionate about growing the business. Committed to the highest ethical standards, it's a provisional member of the British Franchise Association, a full member of the Recruitment & Employment Confederation, a member of the United Kingdom Homecare Association and is registered with the Care Quality Commission for the provision of domiciliary care.

## FOUR

### OSCAR

**This company's franchisees provide a home delivery service that enables customers to enjoy the benefits of a range of nutritious pet foods, plus toys, treats, accessories and healthcare products.**

Around 50 per cent of households in the UK own a pet, according to the Pet Food Manufacturers' Association, and busy pet owners are thankful for the hassle-free way to shop for pet food and accessories via the OSCAR service.

Whether you want to run a full-time business, earn a second income or add to an existing operation, the company's franchise opportunities are flexible and tailored to suit individual backgrounds and/or experience.

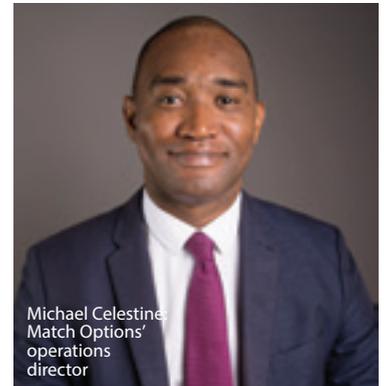
OSCAR is a full member of the British Franchise Association and Pet Food Manufacturers' Association.

### WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
from £8,995 (plus VAT).

**WHAT YOU GET:**  
full training, including an educational qualification in pet nutrition; exclusive territory; regular area meetings; corporate clothing and equipment; branded corporate marquee for use at local events; bespoke customer relationship system; additional business development options.

**INFORMATION:**  
[www.oscars.co.uk/franchise](http://www.oscars.co.uk/franchise)



Michael Celestine  
Match Options'  
operations  
director

### WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
£25,000 (plus VAT).

**WHAT YOU GET:**  
full training and support, including five days' residential training; sales and marketing assistance; mentoring in recruitment and interviewing techniques; comprehensive launch package; national account business; operations manual.

**INFORMATION:**  
[www.matchoptionsfranchise.co.uk](http://www.matchoptionsfranchise.co.uk)

## SIX

### OVENU

**A UK and international domestic oven cleaning and valeting specialist, Ovenu was set up in 1994 by Rik Hellewell. Since then it's grown from a one-man-in-a-van operation to more than 100 franchisees working across the globe, who have the potential to turnover upwards of £50,000 each year.**

Ranging from solicitors and accountants to social workers and window fitters, Ovenu franchisees come from all walks of life and are at different stages of their careers.

On completion of the comprehensive Ovenu induction training, which is accredited to ISO 9001:2008 standards, franchisees are all set to embark on a business journey in their own exclusive trading territory, with the added benefit of ongoing back office support from Ovenu's headquarters and access to external agencies to support marketing, advertising, PR and business development.

Franchisees manage their own workloads, diaries and, with expansion, staff through taking on sub-contractors, all of whom are trained to the same professional standards as every Ovenu franchisee.



### WHAT YOU NEED TO KNOW

#### INVESTMENT LEVEL:

**the Foundation Franchise start-up package costs £9,950 (plus VAT). This can be extended to a Foundation Plus to create a larger territory. The Insite Opportunity, which offers a full franchise taster experience for a slightly shorter period, costs £4,995 (plus VAT).**

#### WHAT YOU GET:

**extensive training and induction programme; vehicle; design registered equipment; workwear; national marketing support; exclusive trading territory.**

#### INFORMATION:

**[www.ovenufranchise.co.uk](http://www.ovenufranchise.co.uk)**

## EIGHT

### PETPALS

**A member of the British Franchise Association since 2001, Petpals is the oldest and largest multi-service pet care franchise in the UK. The operational business began in the 1990s and sold its first franchise in 2001. There are currently more than 50 franchisees established in territories from Aberdeen to Bournemouth.**

A genuine love of animals is the number one requisite for any Petpals franchisee. Petpals offers its customers a variety of pet care services, including dog boarding, dog walking, cat visits and small animal boarding or visits.

Although cats, dogs and rabbits make up the majority of a Petpals business, plus small pets such as gerbils, birds and exotics, franchisees have been known to look after peacocks, lambs and goats, with franchisees reporting that no two days are ever the same.

Training and support is something Petpals prides itself on. Franchisees spend three days at head office receiving business, operational and technical training, followed by three days of on-site support during their launch week. They also receive additional specialist off-site training.

All franchisees receive support from a professional digital and PR agency to promote the business and a modern website with regular, fresh content.

## SEVEN

### PHOTOGRAPHY FOR LITTLE PEOPLE

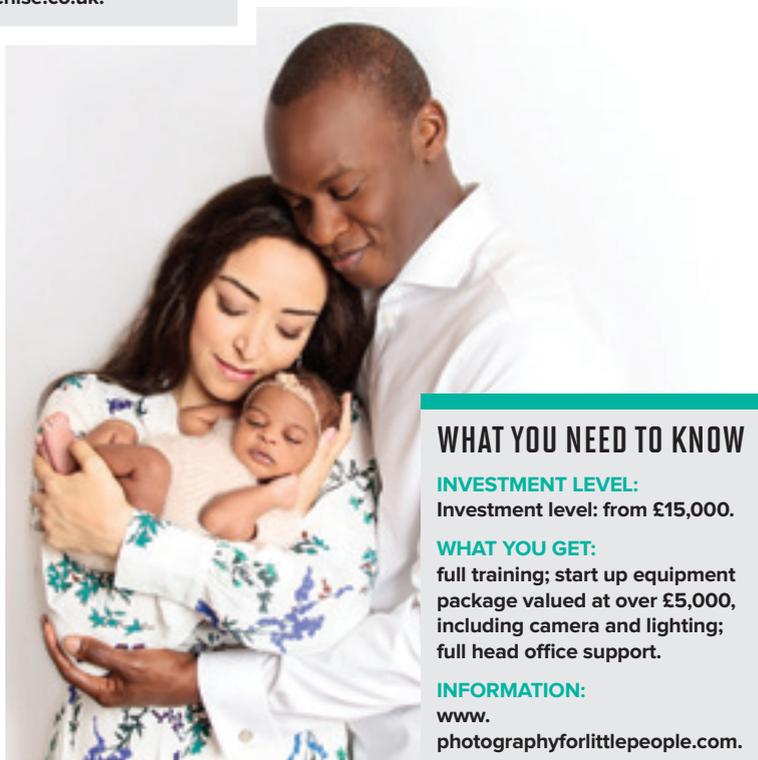
**Founded by mother and daughter team Jan Massey and Melanie Armstrong in 2005, Photography for Little People quickly grew from a barrow rented in Gateshead's MetroCentre shopping mall to a large unit. The pair have since photographed thousands of children.**

The mobile portrait studio business specialises in newborn, pregnancy, baby, child and family photography. It covers the whole of the UK and has expanded into Hong Kong and Singapore.

All franchisees are trained to an exceptionally high standard, which reflects in their images and bespoke pieces made for clients.

"I was struck by their passion and the fact that, while I would own my own business, I would never be alone," says Julia Duncan, a franchise owner in Suffolk and Norfolk, about the mother and daughter pair.

Julia fits her business around caring for her three year old. She adds: "Melanie is a UK leader in newborn photography and my initial training was of an incredibly high standard. I continue to enhance my training and Melanie's weekly mentoring has meant my business is growing steadily."



### WHAT YOU NEED TO KNOW

#### INVESTMENT LEVEL:

**Investment level: from £15,000.**

#### WHAT YOU GET:

**full training; start up equipment package valued at over £5,000, including camera and lighting; full head office support.**

#### INFORMATION:

**[www.photographyforlittlepeople.com](http://www.photographyforlittlepeople.com)**



## WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
£12,500 (plus VAT).

**WHAT YOU GET:**  
full training; ongoing support;  
PR assistance; website;  
exclusive area; pre-launch  
marketing campaign;  
operational and technical  
manuals.

**INFORMATION:**  
[www.petpals.com](http://www.petpals.com).

## NINE

### REVIVE!

**Revive! franchisees provide a vital service in the SMART auto repair industry, repairing damage to car and van paintwork, including bumper scuffs, bonnet chips and alloy wheels.**

Franchisees come from a range of backgrounds and past experience in the auto repair industry is not needed. With comprehensive, fully certified training, the business provides an unsurpassed standard of skills and knowledge.

The territories are large enough to allow you to expand to at least three vans and some of the single territory franchisees have five or more, with the largest multiple territory franchisee operating 10 vans and a static site.

Being mobile allows you to keep overheads low, while offering convenience to your customers.

## WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
£27,500 (plus VAT).

**WHAT YOU GET:**  
five-week initial training course;  
van stock, including paints and  
equipment; marketing launch,  
including PR, web page and  
advertising; technical and  
business support; access to a  
national account programme.

**INFORMATION:**  
[www.revivefranchise.com](http://www.revivefranchise.com).



## TEN

### TECH CLEAN

**With absenteeism costing around £522 per employee per year in the UK, businesses are keen to curb the transmission of illness in the workplace.**

A Techclean franchise represents an effective route into the emerging and lucrative market of advanced office hygiene.

Techclean offers a significant and rapid return on investment. Franchisees can expect to achieve a net profit margin of more than 50 per cent within the first year of trading.

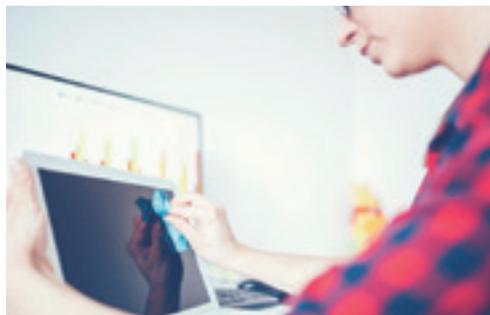
During the 1980s, Techclean earned a reputation for its specialist cleaning services for computer and communication rooms of large corporates. Today it's a leading player in the sanitisation of office technologies such as laptops, keyboards, printers, photocopiers and telephones.

Franchisees work with a wide range of organisations, from big names like EDF, Disney and Porsche to universities, hospitals and the Public Services Ombudsman for Wales. This breadth of target industries ensures a robust and secure customer base.

The head office team will help you prepare a business plan and secure finance, if needed. It will then work closely with you to set up your franchise. The process can take as little as four-six weeks.

Techclean is a full British Franchise Association member and part of The Bardon Group, which runs three additional brands - Kall Kwik, ComputerXplorers and Recognition Express.

The company is looking for individuals with a strong work ethic and a willingness to follow a proven business model. The ideal Techclean owner is good with people and has an aptitude for sales and marketing.



## WHAT YOU NEED TO KNOW

**INVESTMENT LEVEL:**  
£19,500 (plus VAT).

**WHAT YOU GET:**  
comprehensive training; start-up supplies;  
ongoing business support.

**INFORMATION:**  
[www.techclean.co.uk](http://www.techclean.co.uk).