

# Ready to roll

OSCAR Pet Foods' resale opportunities provide you with an immediate income



## OSCAR PET FOODS

Established: 1994

Number of franchised outlets: 100-plus

Location of units: nationwide

Investment range: from £8,995 (plus VAT)

Minimum required capital: £8,995 (plus VAT)

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oscar.co.uk

**“OSCAR Pet Foods provides a safe platform from which to generate sales”**

that's a full member of the British Franchise Association and the Pet Food Manufacturers' Association.

### PASSION FOR PETS

When Allison Wright became aware that her local OSCAR Pet Foods franchisee was advertising his business for sale, she immediately made contact.

“I could see that it offered me flexibility to work around my current commitments, but ultimately the opportunity added to my passion for pets,” Allison, from Gateshead, Tyne and Wear, says.

“I had confidence in the product and service and that made the process of purchasing my OSCAR business easy.

“I was also very grateful to have an introduction to existing customers - it was a valuable experience as it gave me a direct opportunity to understand the function of the business and appreciate their needs.”

### PROFITABLE PARTNERSHIP

OSCAR Pet Foods knows that its success depends on the investment the company makes in its franchisees.

Individuals purchasing one of its franchise resales are given detailed training and exemplary support, plus a guarantee of a smooth business handover, so they can enjoy delivering a fantastic local service.



**S**tarting a new business involves careful research, but with over 12 million households in the UK owning pets and needing support, OSCAR Pet Foods knows there's never been a better time to enter the pet industry.

Due to coronavirus, the pet sector's ready-made customer base is more in need of reliable, safe home delivery than ever before - and being declared an essential business means the industry has been fortunate to sustain market growth.

### SILVER LINING

We all want certainty. It's a valuable commodity in our newly uncertain world as we navigate our way through COVID-19. And as anyone looking to invest in the franchise industry

will realise, a silver lining to the pandemic may well be a resale opportunity.

Choosing a strong brand, such as OSCAR Pet Foods, within a sector is key. The reasons for sale can vary - from retirement to relocating. Some of OSCAR Pet Foods' resales have been franchisees for over 20 years.

Unlike a new franchise, a resale provides you with income from day one. And with existing trading figures at your fingertips, together with seamless customer transfer and valuable vendor insights, your future success is easier to predict.

With over 25 years of successful trading and franchising experience, OSCAR Pet Foods provides a safe platform from which to generate sales and the benefits of being associated with a strong brand