

[ OSCAR PET FOODS ]

# KICK-START YOUR BUSINESS

OSCAR has a special offer for franchisees joining its pet care network in 2019

To further assist its franchisee network with business development, OSCAR Pet Foods is offering anyone investing in the business in 2019 £2,000 worth of free local marketing.

The emphasis is on promoting the OSCAR service to local communities. The 2019 campaign will kick-start your business via local and social media platforms to help build a bond between you and your customers.

### FOCUS

The offer focuses on:

- ★ A personal website promoting your business in your locality.

- ★ Social media. Facebook locations to provide fun and interactive content to customers.

- ★ Online listings. Create local listings to promote your business to the community.

- ★ Google My Business. Making it easier for pet owners to find you and your business.

For many years, OSCAR has been more than just a personal pet care service - it's a local business that provides the convenience of home delivery, which is supported by comprehensive training and expert nutritional and behavioural advice.



★ INFORMATION

Call Janet, Colleen or Mandy in the franchise recruitment team on 0800 068 1106 or email [discover@oscars.co.uk](mailto:discover@oscars.co.uk).