

Oscar franchise says: Remember, remember (your pets on) the 5th of November



The firework season starts with a vengeance in November and eases off at the celebration of a new year. During this time we must be aware that some of our pets don't understand the unpredictable loud bangs and crackles of fireworks, therefore, we must be one step ahead to help them cope.

OSCAR is a mobile pet food home delivery company and we would like to give you just a few tips on how to ensure that your pet can enjoy a happier, more comfortable time during what can be a traumatic season for animals.

Be prepared for the bang

Ideally your pet needs a den to hide from danger, although a natural den under a table, behind the sofa or under your bed could be made to feel more secure by putting its own bed in the favourite area. Inside the den include at least one item of your clothing. This will act as a comfort blanket for your pet.

Walk your dog early in the evenings running up to the event - an exercised dog may rest and remain calmer when tired.

Make sure your pet is safely inside and that all doors, cat flaps and windows are closed to help quieten the noise and stop any possibility of escape.

Do not pander to your pet's fearful behaviour with attention or comfort as this may make their behaviour worse.

To help reduce your pet's stress, you must stay calm and relaxed when fireworks are going off. Never punish your pet for any fearful behaviour; this will only make the problem worse.

Never leave your pet home alone at this time – it will feel more relaxed and secure when you are there.

To help your cat feel secure introduce a covered cat litter tray and raise its bed off the floor.

Close internal doors and curtains in your home and turn on a talk radio show or TV to help suppress the noise of fireworks.

OSCAR is the leading UK mobile pet food home delivery business that provides quality food and nutritional advice to pet owners. This award winning franchisor with a unique product, offers an exclusive territory and a team of expert advisors.