

OSCAR
FOR CATS
ADULT COMPLETE 

'Lazy' Aston and
The Purvey family
from East Derbyshire



Grain Free Chicken

Complete Dry Cat Food For Adult Cats

Designed with cats in mind, we've developed this food to cater for your cat's specific needs with balanced proteins, vitamins and nutrients. This tasty recipe is grain free and made with the best quality, natural ingredients to keep your cat happy and healthy.

- Grain free recipe for sensitive digestion
- 49% British Chicken
- Easy crunch. Tiny bubbles in each kibble makes our food break down more easily. Easier to eat, easier to digest and more palatable for your cat
- With added 'Stay Clean' (Stay-C®50) from Vitamin C, which acts on saliva to help remove plaque and reduce tartar build up
- Linseed, Biotin and Zinc for healthy skin and a shiny coat
- Natural fibre to help move hair through the digestive system and control hairballs
- L-Carnitine amino acid to help support a healthy metabolism and burn fat
- High quality meat proteins for lean muscle
- Calcium for healthy bones and teeth
- With added Taurine for a healthy heart
- Natural prebiotics from Chicory and Beet pulp for a healthy gut flora
- No artificial colours, flavours or preservatives

Shiny Coat

Balanced fats, oils and supplements to provide essential fatty acids for a healthy shiny coat

Healthy Urinary Function

Contains amino acids which help to balance urinary pH

Maintaining Strong Bones and Teeth

Fortified with calcium for healthy growing bones and teeth

Optimum Meat Content

Ingredients selected to suit your carnivorous cat's digestive needs

Healthy Digestion

Contains prebiotics to aid healthy digestion

Optimum Nutrition

Correct balance of vitamins and minerals to suit all life stages



Immune Support

Natural antioxidants to support the developing immune system

Maintains Clean Teeth

Slightly abrasive natural fibres to help keep your cat's teeth clean

Oral Care

Stay Clean acts like a mouthwash and helps remove plaque and reduce tartar build-up

Easy Crunch

Designed with a cat's incisors in mind, the integral tiny air pockets make it easier to crunch and far more palatable

Healthy Heart

With added Taurine for a healthy heart

Supporting Muscle Growth

High quality protein for developing and supporting lean muscle growth

Product Specification Sheet

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Composition			
49% British Chicken (Chicken meal 37%, Poultry fat 9%, Chicken stock 3%), Sweet potato, Tapioca, Lentils, Chickpeas, Potato protein, Beet pulp (3%), Linseed (2.5%), STAY-C [®] 50 (700mg/kg)			
Nutritional Additives		Analytical Constituents	
Vitamin A (retinyl acetate)	25,000 iu/kg	Carbohydrate	32.3%
Vitamin D3 (cholecalciferol)	1,500 iu/kg	Protein	32%
Vitamin E (dl alpha tocopherol acetate)	250 mg/kg	Fat Content	16%
Copper (copper sulphate pentahydrate)	5 mg/kg	Inorganic Matter	9.2%
Iodine (calcium iodate anhydrous)	0.25 mg/kg	Moisture	8%
Iron (ferrous sulphate monohydrate)	60 mg/kg	Crude Fibre	2.5%
Manganese (manganous oxide)	50 mg/kg	Total	100%
Selenium (sodium selenite)	0.15 mg/kg		
Zinc (zinc sulphate monohydrate)	112.5 mg/kg	Technological Additives	
Zinc (bioplex)	37.5 mg/kg	Plant and tocopherol rich extracts of natural origin	100 mg/kg
Lignocellulose	4,000 mg/kg		
Chicory Extract	1,000 mg/kg		
Mannan-Oligosaccharide	1,000 mg/kg		
L-Carnitine	150 mg/kg		
Yucca	150 mg/kg		
Taurine	1,000 mg/kg		

Feeding Guide

It is important to weigh out the correct amount. Ask your OSCAR Nutritional Advisor for a FREE Measuring Scoop marked for your cat's feeding rate.

- Divide daily feed amount over two or three meals per day – feed dry or moist ensuring fresh drinking water is always available.
- All foods vary in their density meaning the same volume of food weighs a different amount. OSCAR foods contain natural wholesome ingredients which may vary slightly from bag to bag.
- Please check the weight of food you measure out with each new bag of food using your OSCAR Nutritional Advisor's scales, or your own kitchen scales.
- Remember dry food looks less because it is more concentrated. Just 80g of dry food is equivalent to an average 400g tin because of the difference in water content. Please do not be tempted to overfeed as your cat will become overweight and less healthy.

Weight	Daily Feed From*
Less than 2kg	30g or less
2kg - 3kg	30g - 50g
3kg - 4kg	50g - 60g
4kg - 5kg	60g - 70g
5kg - 6kg	70g - 85g
6kg - 7kg	85g - 100g
More than 7kg	100g or more

*Daily feeding amounts should be adjusted to meet the needs of your cat according to level of activity, its physical condition and the weather (increase after long periods in the cold). Beware that additional vitamin supplements, treats and titbits can unbalance the diet, encourage your pet to become overweight, or contain food allergens. If your cat shows any sign of ageing, becoming under or over weight consult your OSCAR Nutritional Advisor for advice as to any change in diet. Available in 400g, 2kg and 4kg packs