

# OSCAR

FOR CATS

ADULT COMPLETE 

Sarah and Billie Alan  
with 'naughty' Norman  
from Oxford



## Turkey Lite

### Complete Dry Cat Food For Adult Cats

Designed with cats in mind, we've developed this food to cater for your cat's specific needs with balanced proteins, vitamins and nutrients. This tasty recipe is made with the best quality, natural ingredients to keep your cat happy and healthy.

- 16% Turkey and 10% Chicken.
- Hydrolysed chicken protein for easy digestion.
- Ideal for indoor cats. With lignocellulose fibre to help your cat to remove hair from the intestinal tract. Sweeping away unwanted matter and helping digestion.
- Easy crunch. Tiny bubbles in each kibble makes our food break down more easily. Easier to eat, easier to digest and more palatable for your cat.
- The fibres in Lignocellulose also help to keep teeth clean.
- With added 'Stay Clean' (Stay-C®50) from Vitamin C, which acts on saliva to help remove plaque and reduce tartar build up.
- Only 11% fat to help with weight loss.
- With added oils and fats supplemented by biotin, zinc and methionine for a healthy shiny coat.
- High quality meat proteins for lean muscle.
- Calcium for healthy bones and teeth.
- With added Taurine for a healthy heart.
- Prebiotics (Fructo-oligosaccharides) to help feed the good bacteria, for a healthy gut flora.
- Formulated to specific mineral and trace element levels to help reduce the incidents of urinary stones.
- 7% moisture to increase palatability.
- Two stage basting process adds natural meat juices and coating to each kibble for taste and texture.
- No artificial colours, flavours or preservatives.

#### Shiny Coat

Balanced fats, oils and supplements to provide essential fatty acids for a healthy shiny coat

#### Healthy Urinary Function

Contains amino acids which help to balance urinary pH

#### Maintaining Strong Bones and Teeth

Fortified with calcium for healthy growing bones and teeth

#### Optimum Meat Content

Ingredients selected to suit your carnivorous cat's digestive needs

#### Healthy Digestion

Contains prebiotics to aid healthy digestion

#### Optimum Nutrition

Correct balance of vitamins and minerals to suit all life stages



#### Immune Support

Natural antioxidants to support the developing immune system

#### Maintains Clean Teeth

Slightly abrasive natural fibres to help keep your cat's teeth clean

#### Oral Care

Stay Clean acts like a mouthwash and helps remove plaque and reduce tartar build-up

#### Easy Crunch

Designed with a cat's incisors in mind, the integral tiny air pockets make it easier to crunch and far more palatable

#### Healthy Heart

With added Taurine for a healthy heart

#### Supporting Muscle Growth

High quality protein for developing and supporting lean muscle growth

# Product Specification Sheet

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Composition			
Turkey Meal (16%), Rice (15%), Maize (13.5%), Wheat (13%), Chicken Meal (10%), Maize Gluten (7%), Poultry Fat (5%), Lignocellulose (4%), Digest, Beet Pulp, Hydrolysed Chicken Meal, Peas, Yeast, Egg, Fructo-oligosaccharides (0.3%), Potassium Chloride (0.27%), STAY-C®50 (700mg/kg)			
Nutritional Additives		Analytical Constituents	
Vitamin A (retinyl acetate)	25,000 iu/kg	Carbohydrate	41%
Vitamin D3 (cholecalciferol)	2,000 iu/kg	Protein	30%
Vitamin E (dl alpha tocopherol acetate)	250 mg/kg	Fat Content	11%
Copper (copper sulphate pentahydrate)	20 mg/kg	Inorganic Matter	7%
Iodine (calcium iodate anhydrous)	0.57 mg/kg	Moisture	7%
Selenium (sodium selenite)	3.4 mg/kg	Crude Fibre	4%
Iron (ferrous sulphate monohydrate)	200 mg/kg	Total	100%
Manganese (manganous oxide)	24 mg/kg	<b>Technological Additives</b>	
Zinc (zinc sulphate monohydrate)	429 mg/kg		
DL-Methionine	2500 mg/kg	Plant and tocopherol rich extracts of natural origin	100 mg/kg
Vitamin C (ascorbyl, monophosphate sodium salt)	315 mg/kg		
Taurine	150 mg/kg		

## Feeding Guide

It is important to weigh out the correct amount. Ask your OSCAR Nutritional Advisor for a FREE Measuring Scoop marked for your cat's feeding rate.

- Divide daily feed amount over two or three meals per day – feed dry or moist ensuring fresh drinking water is always available.
- All foods vary in their density meaning the same volume of food weighs a different amount. OSCAR foods contain natural wholesome ingredients which may vary slightly from bag to bag.
- Please check the weight of food you measure out with each new bag of food using your OSCAR Nutritional Advisor's scales, or your own kitchen scales.
- Remember dry food looks less because it is more concentrated. Just 80g of dry food is equivalent to an average 400g tin because of the difference in water content. Please do not be tempted to overfeed as your cat will become overweight and less healthy.

Weight	Daily Feed From*
Less than 2kg	30g or less
2kg - 3kg	30g - 50g
3kg - 4kg	50g - 60g
4kg - 5kg	60g - 70g
5kg - 6kg	70g - 85g
6kg - 7kg	85g - 100g
More than 7kg	100g or more

\*Daily feeding amounts should be adjusted to meet the needs of your cat according to level of activity, its physical condition and the weather (increase after long periods in the cold). Beware that additional vitamin supplements, treats and titbits can unbalance the diet, encourage your pet to become overweight, or contain food allergens. If your cat shows any sign of ageing, becoming under or over weight consult your OSCAR Nutritional Advisor for advice as to any change in diet. Available in 400g and 2kg packs.